

Production, concept & text
elho

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De creatieve afdeling

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Models
Euromodels
Touché /Models
The Kids
Dutch casting

Shopping
Funny stuff and furniture:
www.functionals.eu
www.intratuin.nl
www.leenbakker.nl
www.kwantum.nl
www.flinders.nl
www.deens.nl

Clothing, accessories, shoes:
www.converse.com
www.veromoda.com
www.mango.com
www.hm.com
www.laundryindustry.com
www.scapafashion.com
www.clarks.com
www.manfield.com

Planting
Rozemarijn Bloemisten

Location
Grace locations
Gek op locaties
Loes op locatie
De Tuinen van Appeltern
Intratuin Zuidplas, The Netherlands
Tuincentrum Leurs, The Netherlands
Intratuin Nuenen, The Netherlands
Pflanzen Breuer, Germany
Gartencenter Kremer, Germany

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Printing
Grafisch bureau van Saarloos

Quantity
16.000 pcs

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We are elho. Enjoy the collection 2014 and discover endless innovations and presentations which will make you and your customers happy.
More fun, design and colours. Elho beautiful living.
Get inspired at elho.com or join us on facebook.com/elho.beautifulliving

elho[®]
beautiful living

elho.com
facebook.com/elho.beautifulliving

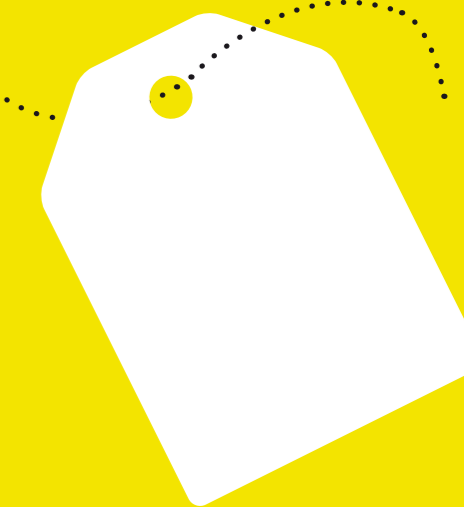
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UK:NL:DE:SE / august 2013

elho collection 2014



THIS
INSPIRATION GUIDE
BELONGS TO:








MORE
INFORMATION

CHECK THE
COLOURS
OF 2014

THIS INSPIRATION GUIDE IS
100% CLIMATE NEUTRAL



EXPLANATION TABS

	UK DIAMETER OUTSIDE MEASUREMENT NL DIAMETER BUITENMAAT DE AUBENDURCHMESSER SE DIAMETER YTTERMÅTT
	UK HEIGHT NL HOOGTE DE HÖHE SE HÖJD
	UK LITRE CONTENT NL LITER INHOUD DE INHALT (l) SE LITER INNEHÅLL
	UK MAXIMUM WEIGHT NL MAXIMAAL GEWICHT DE HÖCHSTGEWICHT SE MAXVIKT
	UK PACKAGING UNIT NL VERPAKKINGSEENHEID DE VERPACKUNGSEINHEIT SE FÖRPACKNINGSENHET

	EACH & EVERYDAY
	INDOOR
	WATERING CANS & SPRAYERS
	PURE
	GREEN BASICS
	OUTDOOR



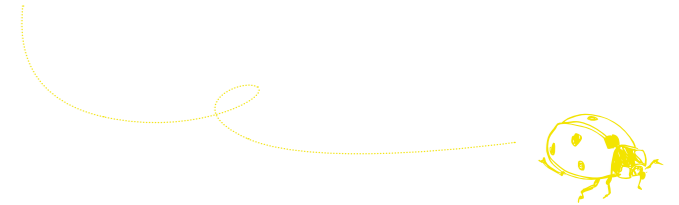
HAVE A BEAUTIFUL DAY

COLOURS 2014:

100	transparent	315	aqua blue
116	intense yellow	363	forest green
150	white	366	lime
159	mandarin	383	lime green (pure)
186	happy red	383	lime green
194	lovely red	392	olive green
201	metallic black	405	oyster pearl
207	fuchsia (pure)	410	taupe
227	sweet raspberry	425	anthracite
235	cherry	433	living black
251	vintage pink	454	soap
256	soft lavender	513	cloudy violet
261	eggplant	570	emerald green
270	terra	623	mint
300	green	752	mild terra

NEW COLOURS 2014:

251	513	623
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ENJOY
THE WORLD
OF ELHO





WELCOME

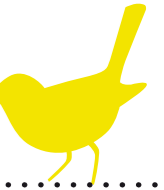


WELKOM-BIENVENUE-WILLKOMMEN
 VELKOMMEN- BOAS-VINDAS -VALKOMMEN
 BIENVENIDA - BENVENUTO - 歡迎 - ようこそ

your inspiration guide 2014 WHAT'S INSIDE



enjoy our innovations,
more fun, design and
colours than ever before



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WATERING CANS & SPRAYERS 134



easy to find your favourite product

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ALMOST 400 PAGES OF INSPIRATION. WELCOME!



On behalf of the elho team we welcome you to our Inspiration guide 2014, more beautiful and more inspirational than ever before. Enjoy reading it.



Olaf Elderenbosch,
marketing & operations / owner

Harald Elderenbosch,
sales & productdesign / owner

UK welcome @elho inspiration guide 2014

Synthetics, innovation and pleasure: these are the most important raw materials that have been making elho and you, its customers, successful for almost fifty years. We started in 1964 and since that time our motivation has remained unchanged. We continue to modernise and innovate. We continue to surprise and the next year this will already be for 50 years. For the 2014 season we are proud to present you 86 innovations, including the unique pure LED light, green gallery and b.for soft. New product ranges to inspire an even wider group of consumers with synthetic pottery.

Turn the page and prepare to be delighted by our new and modernized products, as well as suggestions for presentation. Suggestions with which you can tempt your customers even more and increase your turnover.



join us on facebook for our latest news
and consumer comments

facebook.com/elho.beautifulliving
http://pinterest.com/weareelho



NL welkom @elho inspiration guide 2014

Kunststof, innovatie en plezier. Dat zijn de belangrijkste grondstoffen waarmee elho samen met haar klanten, met u dus, al bijna vijftig jaar succesvol is. We begonnen in 1964 en onze motivatie is sinds die tijd onveranderd. Nog steeds vernieuwen en innoveren we. En nog steeds verrassen we. En dat het komend jaar al 50 jaar lang. Voor het seizoen 2014 presenteren wij u 86 innovaties, waaronder de unieke pure LED light, green gallery en b.for soft. Nieuwe productreeksen om een nog breder consumentenpubliek te inspireren met kunststof potterie.

Sla om en laat u verrassen. Door onze nieuwe en vernieuwde producten én door suggesties op het gebied van presentatie. Suggesties, waarmee u uw klanten nog beter kunt verleiden en zo uw omzet kunt verbeteren.

DE willkommen @elho inspiration guide 2014

Kunststoff, Innovation und Freude. Das sind die wichtigsten Grundstoffe, mit denen elho gemeinsam mit seinen Kunden, mit Ihnen also, bereits fünfzig Jahre lang erfolgreich ist. Angefangen haben wir 1964 und seitdem ist unsere Motivation unverändert geblieben. Wir erneuern und innovieren ständig und wir überraschen noch immer. Für die Saison 2014 präsentieren wir Ihnen 86 Innovationen, einschließlich dem einzigartigen pure LED-Licht, green gallery und b.for soft. Sowie neue Produktpaletten, um eine noch größere Gruppe von Konsumenten mit Pflanzgefäßen aus Kunststoff zu inspirieren.

Blättern Sie um und lassen Sie sich inspirieren. Lassen Sie sich von unseren neuen und erneuerten Produkten inspirieren und holen Sie sich Anregungen für Ihre Warenpräsentation. Anregungen, die Ihnen helfen sollen, Ihre Kunden noch besser zu verführen, damit Sie Ihren Umsatz steigern können.

SE valkommen @elho inspiration guide 2014

Plast, innovation och glädje. Dessa är de viktigaste ingredienserna för den nästan 50 år långa framgångssaga som elho har delat med sina kunder, alltså även med dig. Motivationen är lika stor nu som när verksamheten startade 1964. Vi står fortfarande för förnyelse och innovation. Och vi överraskar fortfarande. Inför säsongen 2014 presenterar vi 86 nyskapande produkter, däribland unika pure med LED-belysning, green gallery och b.for soft. Nya produktsortiment för att låta en ännu bredare konsumentgrupp inspireras av krukor och behållare i plast.

Bläddra och låt dig överraskas, både av nya och förnyade produkter och av våra förslag till presentation. Förslag som hjälper dig att locka ännu fler kunder och på så sätt öka omsättningen.



discover
THE POWER
of elho



WE ARE ELHO



UK Elho is a growing and very successful family owned company. With almost 50 years of experience in development, production, marketing and sales of synthetic pottery and related products.

Over the last 50 years, elho has developed into the European market leader within the field of development, production and sales of synthetic pots and related products. Our success is measurable. We offer you demonstrably more profit per m². We thank our success to our innovations, our focus on marketing, our financial independence, our 130+ employees and to you, our clients.

NL Elho is een snel groeiend en succesvol familiebedrijf. Het bedrijf heeft ruim 50 jaar ervaring op het gebied van ontwikkeling, productie, marketing en verkoop van kunststof plantenbakken en aanverwante producten.

Elho heeft zich de afgelopen 50 jaar ontwikkeld tot marktleider in Europa op het gebied van de ontwikkeling, productie en verkoop van kunststof potterie en aanverwante producten. Ons succes is meetbaar. We bieden u aantoonbaar meer winst per m². Dat succes danken we aan onze innovaties, onze focus op marketing, onze financiële onafhankelijkheid, onze ruim 130 medewerkers en aan u, onze klant.

DE Elho ist ein schnell wachsendes und sehr erfolgreiches Familienunternehmen. Wir haben mehr als 50 Jahre Erfahrung mit der Entwicklung, Herstellung, dem Marketing und Verkauf synthetischer Töpferwaren und dazugehöriger Produkte.

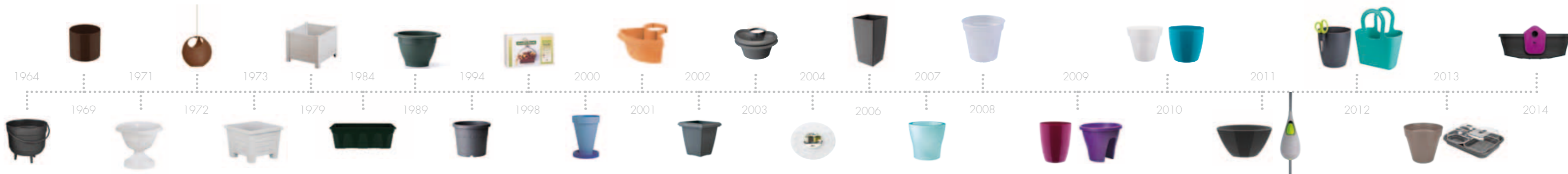
Elho hat sich in den letzten 50 Jahren zum Marktführer in Europa auf dem Gebiet von Entwicklung, Produktion und Verkauf von Kunststofftöpfen und zugehörigen Produkten gemausert. Unser Erfolg ist messbar. Wir bieten Ihnen einen nachweislich größeren Gewinn pro Quadratmeter. Dieser Erfolg verdankt sich unseren Innovationen, unserer Konzentration auf das Marketing, unserer finanziellen Unabhängigkeit, unseren gut 130 Mitarbeitern und vor allem – Ihnen, unserem Auftraggeber.

SE Elho är ett växande och mycket framgångsrikt familjeägt företag. Med över 50 års erfarenhet av utveckling, produktion, marknadsföring och försäljning av syntetiska krukor och relaterade produkter.

Elho har under dom senaste 50 åren utvecklats till marknadsledande i Europa när det gäller utveckling, produktion och försäljning av syntetiska krukor och relaterade produkter. Vår succé kan mätas. Vi ger dig bevisligen mer vinst per m². Vår succé har vi uppnått tack vare våra innovationer, vår fokus på marknadsföring, vårt ekonomiska självförsörjande, våra över 130 medarbetare och dig, vår kund.



let's celebrate 50 years of innovations in 2014



WE ARE ELHO



Almost 50 years ago, Otto **E**lderenbosch and Saskia **H**orstmeier founded elho. On 1 May 2014, elho will celebrate its fiftieth anniversary.



WE CREATE WITH LOVE

Wendy Aarden, Gideon van Amerongen, Bektas Ataserver, Nancy Bastiaansen, Irma van Bavel, René van Beekum, Ronald van Beekveld, Chahim Belgot, Mark Beringen, Anuska van Berkum, Frank Béthune, Susan van Beurden-Verhoofstad, Maria van der Biezen, Maartje Blok, Nikie Bluijs, Jan Bol, Edwin van Bon, Christian Bos, Juliette Bouchier, Patty Brabers, Floortje van Brakel, Marie-Anne Clausen, Paul Cools, Krzysztof Darangowski, Roel Dijkstra, Marjolein Dobbelsteen, Maurice van der Doelen, Marjolein van Duffelen, Candice van Eijck, Harald Elderenbosch, Olaf Elderenbosch, Renate Eser, Helma van Etten, Jenke Ferwerda, Tatiana Fève, Grégory Forest, Nicole van Gerwen, Mark Gijlstra, Angélique van Gink, Florian Gottwald, Patrick van Halteren, Rainer Hampel, Stefanie Heinze, Johan Hendriks, Mark van den Hout, Alex van Houtum, Femke van den Hoven, Christophe Huet, Aïcha Hut, Grace Jagers, Jan de Jong, Gerard Kentie, Selcuk Kerimoglu, Hans Kirstein, Danny de Koning, Linda Konings, Oznur Korucu, Burhan Kösen, Marie-Claire de Koster, Yvonne Kramers, Cees Kranen, Lucinda Kus, Hans Lampe, Ludo Langenhoff, Agnes Lansdaal, Pascal Lanslots, Tobias

Last, Cees Lavaleije, Dorien Lemmens, Ilse van Liempd, Jasmijn van der Linden, Pleuni van Loon, Mark Maas, Karin Maassen, Karol Majak, Sophie Malvaud, Margriet Maneschijn, Loek Mans, John van Meel, Adnan Mercan, Ahmet Mihmat, Amira Mischke, Jacek Motyl, Patrick Mulders, Noud Munsters, Yvet Mutsaars, Krzysztof Mycka, Philip Noten, Jacek Nowak, Esther van Oerle, Philippe Pette, Frank van der Pot, William Raphet, Machiel Rehwinkel, Hanneke Ridders, Rene Roozenbeek, Niek Ruland, Judith van Sambek-de Hoon, Casper van de Sand, Jeroen Sas, Jeroen Sauren, Benjamin Schömig, Niels Schoot, Maaïke Schrauwen, Thomas Schubert, Howard Scott, Joanna Sekenda, Erica Smits, Piotr Stefanski, Ann Stoop, Cansu Tekin, Nadine Tielenburg, Alain Vandichel, Bas van der Veer, Thomas Vermeiren, Sophie Viane, Gerard Voets, Michal Vymazal, Edgar Wellmann, Jasmin Weyn, Bep van den Wildenberg, Patty Willems, Monique Willems-van der Kolk, Joachim Winkler, Krzysztof Wolynski, Gönül Yumusak, Jacqueline van Zandbeek, Pascal Zebregs, Daniel Zonneveld, Michel Zootjens

WE OFFER YOU MORE

UK The success of elho is based on five elements. We offer more specialism. We deliver more innovations in a wide assortment. We offer more reliability. We deliver more marketing support. And we offer more sustainability. We do this for our clients, for the clients of our clients and - with regard to sustainability - for the world around us.

NL WE BIEDEN U EN UW KLANTEN MEER

Het succes van elho rust op vijf pijlers. We bieden meer specialisme. We leveren meer innovaties in een breed assortiment. We bieden meer betrouwbaarheid. We leveren meer ondersteuning aan marketing. En we bieden meer duurzaamheid. We doen dat voor onze klanten, voor de klanten van onze klanten en – voor wat betreft duurzaamheid – voor de wereld om ons heen.

DE WIR BIETEN IHNEN UND IHREN KUNDEN MEHR

Der Erfolg von elho ruht auf fünf Säulen. Wir bieten eine größere Spezialisierung. Wir liefern mehr Innovationen in ein breites Sortiment.

Wir bieten eine höhere Zuverlässigkeit. Wir liefern bessere Unterstützung für Ihr Marketing. Und wir arbeiten wirklich nachhaltig. Dies tun wir für unsere Kunden, die Kunden unserer Kunden und – was die Nachhaltigkeit anbelangt – für unsere Kinder.

SE VI GER DIG OCH DINA KUNDER MER

Elhos succé vilar på fem stöttepelare. Vi tillhandahåller mer specialiteter. Vi levererar fler innovationer i ett brett stortiment. Vi är mer tillförlitliga. Vi ger mer stöd vid marknadsföring. Och vi ger mer varaktighet. Vi gör det för oss själva, för våra kunder, för våra kunders kunder och – vad det gäller miljömässig varaktighet – för världen runt omkring oss.



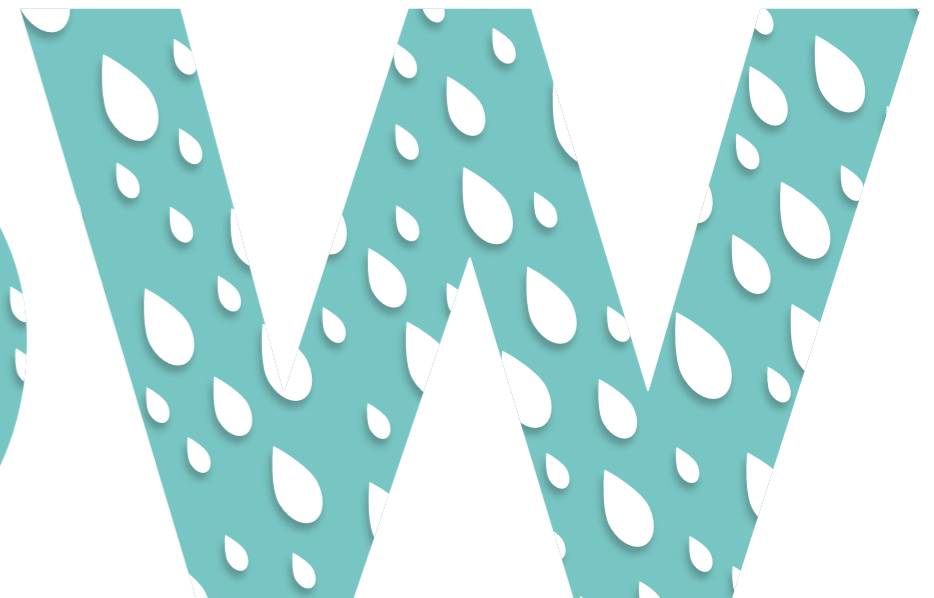
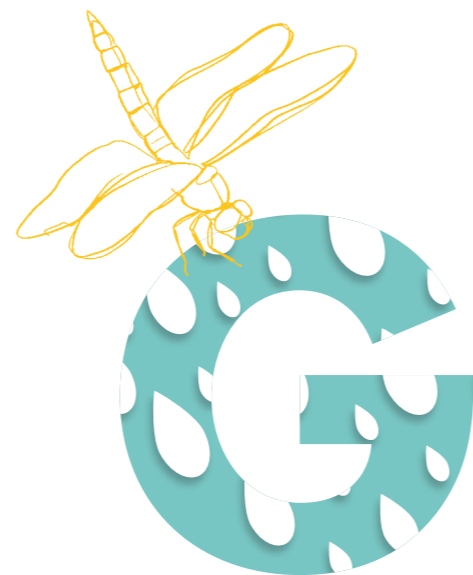
MORE SPECIALISM
Meer specialisme, Mehr Spezialisierung, Mer specialism

MORE INNOVATIONS
Meer innovaties, Mehr Innovationen, Mer innovationer

MORE RELIABILITY
Meer betrouwbaarheid, Mehr Zuverlässigkeit, Mer tillförlitlighet

MORE MARKETING SUPPORT
Meer marketing ondersteuning, Mehr Marketingunterstützung, Mer marknadsstöd

MORE SUSTAINABILITY
Meer duurzaamheid, Mehr Nachhaltigkeit, Mer varaktighet



we know the business like no other

MORE SPECIALISM

50 years specialism



efficient logistics



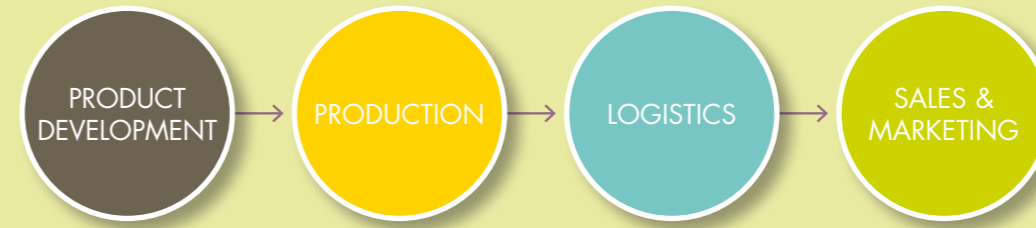
Dutch design



sales & marketing support



European producer



flexible and reliable by controlling the total supply chain



UK THE ABSOLUTE SPECIALIST

Elho concentrates 100% on synthetic pottery and related products.

TOTAL CONTROL

Elho guarantees perfect quality by controlling the entire supply chain.

OPTIMUM MARKET KNOWLEDGE

More than 4,000 shops throughout the world!

SUCCESS GUARANTEED

Elho's specialism has been a guarantee for expertise and continuity for 50 years.

DE DER ABSOLUTE SPEZIALIST

Elho konzentriert sich ausschließlich auf Pflanzgefäße und Zubehörartikel aus Kunststoff.

ALLES IN EIGENER HAND

Elho garantiert perfekte Qualität durch die Kontrolle des gesamten Ablaufs - von der Produktion bis zum Marketing und Verkauf.

OPTIMALES MARKTWISSEN

Mehr als 4.000 Märkte in aller Welt!

ERFOLG GARANTIERT

Elho's Spezialisierung garantiert Ihnen seit 50 Jahren Expertise und Kontinuität.

NL DE ABSOLUTE SPECIALIST

Elho concentreert zich 100% op kunststof potterie en aanverwante artikelen.

ALLES IN EIGEN HAND

Elho garandeert perfecte kwaliteit door beheersing van de totale supply chain.

OPTIMALE MARKTKENNIS

Meer dan 4.000 winkels in de hele wereld!

SUCCESS GEGARANDEERD

Elho's specialisme garandeert u 50 jaar expertise en continuïteit.

SE DEN ABSOLUTA SPECIALISTEN

Elho koncentrerar sig till 100 % på syntetiska krukor och tillhörande artiklar.

ALLT UR EGNA HÄNDER

Elho garanterar perfekt kvalitet genom att kontrollera hela tillverkningskedjan.

OPTIMAL MARKNADS-KÄNNEDOM

Fler än 4000 butiker världen över!

GARANTERAD SUCCÉ

Elho's specialisering garanterar dig 50 års expertis och kontinuitet.





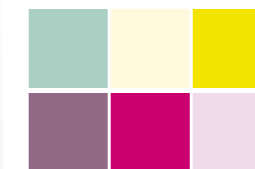
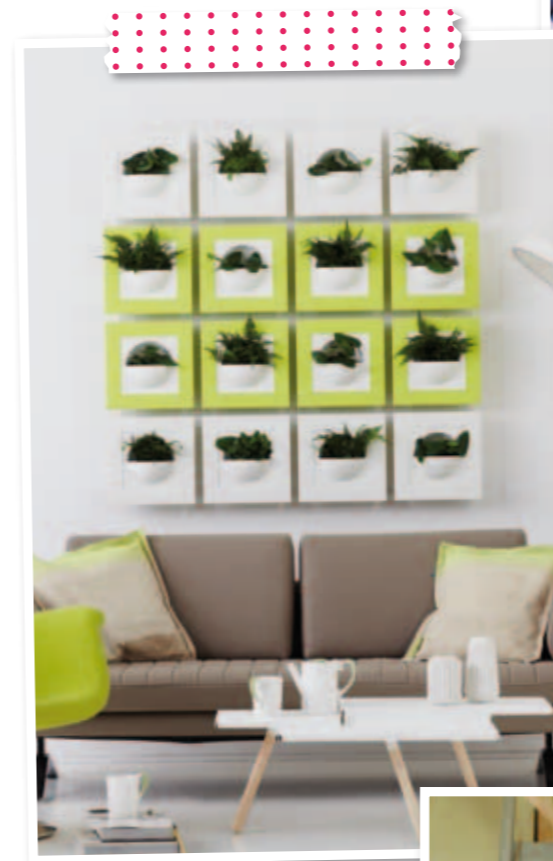
we surprise and seduce

MORE INNOVATIONS

UK COMPLETE ASSORTMENT
Elho offers you optimal sales opportunities by providing a wide range of standard and innovative products.
DYNAMIC PRODUCT RANGE
Elho offers you minimum of 50 innovations each year. This is how we keep your assortment dynamic and interesting for both you and your customers.
ALWAYS THE LATEST COLOURS
Elho is the trend setter in the field of colour.
EFFICIENT AND EFFECTIVE PURCHASING
You only need one supplier for your complete assortment.

NL COMPLEET ASSORTIMENT
Elho biedt u optimale omzetmogelijkheden door een breed assortiment van standaard en innovatieve producten.
ALTIJD EEN DYNAMISCH ASSORTIMENT
Elho biedt u ieder jaar minimaal 50 innovaties. Zo houden wij uw assortiment dynamisch en interessant voor u en uw klant.
ALTIJD DE LAATSTE KLEUREN
Elho is trendsettend op het gebied van kleuren.
EFFICIËNT EN DOELMATIG INKOPEN
U heeft slechts één leverancier nodig voor uw totale assortiment.

We create with love. The loft LED light, green gallery and the brussels herbs station will be great new products for your shoppers.



always on top of the commercial trend colours



DE KOMPLETTES SORTIMENT
Elho bietet Ihnen optimale Umsatzmöglichkeiten durch ein breites Sortiment an regulären und innovativen Produkten.
IMMER EINE DYNAMISCHE PRODUKTPALETTE
Elho bietet Ihnen jedes Jahr mindestens 50 Innovationen. Dadurch bleibt unser Sortiment für Sie und für Ihre Kunden dynamisch und interessant.
IMMER DIE NEUESTEN FARBEN
Elho ist ein Trendsetter im Bereich der Farben.
EFFIZIENT UND ZIELGERECHT EINKAUFEN
Sie benötigen nur einen Lieferanten für Ihr gesamtes Sortiment.

SE KOMPLETT SORTIMENT
Elho erbjuder dig optimala omsättningsmöjligheter genom ett brett sortiment med innovativa produkter som en del av våran standard.
ALLTID ETT DYNAMISKT SORTIMENT
Elho erbjuder dig minst 50 innovationer varje år. På så sätt håller vi sortimentet uppdaterat och intressant för dig och dina kunder.
ALLTID DOM SENASTE FÄRGERNA
Elho är trendsättande när det gäller färger.
EFFEKTIVA OCH PRAKTISKA INKÖP
Du behöver bara en leverantör för hela ditt sortiment.

we do what we promise

MORE RELIABILITY

our customer service
team is always ready
to support you



delivery
rate
of 98%



UR OPTIMUM DELIVERY ASSURANCE

Elho guarantees you a delivery rate of at least 98% and in-stock availability of 99%.

UNCOMPROMISING QUALITY CONTROL

Thanks to our uncompromising quality control system we deliver accurately and without errors. The number of reported errors based on the number of order lines is less than 0,3%!

NO EMPTY SHELVES

Thanks to our rapid delivery time, empty shelves are unnecessary. This is how elho guarantees you optimal sales opportunities.

YOUR WAREHOUSE IS OUR WAREHOUSE

Because of our reliability you no longer need to hold stock in your warehouse. This results in considerable space savings for you and an optimal return on your invested capital.

NL OPTIMALE LEVERINGSZEKERHEID

Elho garandeert u een leveringsgraad van minimaal 98% en een voorraad beschikbaarheid van 99%.

STRENGE KWALITEITSCONTROLE

Dankzij ons strenge kwaliteitssysteem leveren wij compleet en foutloos. Het aantal gemelde fouten op basis van het aantal orderregels is minder dan 0,3%!

GEEN LEGE SCHAPPEN

Dankzij onze snelle levertijd van maximaal 5 werkdagen in heel Europa zijn lege schappen onnodig. Zo garandeert elho u optimale omzetmogelijkheden.

UW MAGAZIJN IS ONS MAGAZIJN

Door onze betrouwbaarheid hoeft u geen magazijnvoorraden meer aan te houden. Dit levert u aanzienlijke ruimtebesparingen en een optimaal rendement op uw geïnvesteerd vermogen.



SE OPTIMAL LEVERANS SÄKERHET

Elho garanterar dig en leveranssäkerhet av minst 98 % och en lagertillgång av 99 %.

STRIKT LEVERANSKONTROLL

Tack vare vårt strikta kvalitetssystem levererar vi komplett och utan fel. Antal anmälda fel baserade på antal orderhantering är mindre än 0,3 %!

INGA TOMMA HYLLOR

Tack vare vår snabba leveranstid av högst 5 arbetsdagar inom hela Europa behöver era hyllor aldrig bli tomma. På så sätt ger er elho optimala omsättningsmöjligheter.

ERT LAGER ÄR VÅRT LAGER

Genom vår tillförlitlighet behöver du inte längre ha ett fullt lagerutrymme. Detta gör att du sparar utrymme och frigör kapital optimalt för andra investeringar.

DE OPTIMALE LIEFERSICHERHEIT

Elho garantiert Ihnen eine Lieferquote von mindestens 98% und einen Vorratsverfügbarkeit von mindestens 99%.

STRENGE QUALITÄTSKONTROLLE

Dank unseres strengen Qualitätssystems liefern wir komplett und fehlerfrei. Die Anzahl der Reklamationen auf der Grundlage der Anzahl der Ordersätze liegt unter 0,3%!

KEINE LEEREN VERKAUFSREGALE

Dank unserer schnellen Lieferzeit von höchstens fünf Arbeitstagen entstehen keine leeren Verkaufsregale. Dadurch garantiert Ihnen elho optimale Umsatzmöglichkeiten.

IHR WARENLAGER IST UNSER WARENLAGER

Durch unsere Zuverlässigkeit brauchen Sie sich keinen Warenvorrat mehr anzulegen. Dies bringt Ihnen eine beträchtliche Raumersparnis und sorgt für optimale Nutzung Ihres investierten Kapitals.



the best support to
inspire your customers

MORE MARKETING SUPPORT

UK ATTRACTIVE PRODUCTS & COMMUNICATION

Elho offers both attractive products and effective communication. Such as attractive labels, booklets and great packaging. All with the elho branding.

OPTIMAL SHELVES

We help you to organise our products on your shelves. Attractively, efficiently and effectively. With tempting promotional materials.

ENTICING DISPLAYS

To encourage impulse buying, we offer a highly comprehensive range of promotional materials and permanent displays to be used in addition to your shelves.

INSPIRING YOUR CUSTOMERS AT HOME

Elho's inspiration does not stop in your shop. You will find us in magazines, on the television and, of course, on the internet. We are seeking out the press and the press is seeking out elho. So don't be surprised if customers come to you to ask for our products.



NL ATTRACTIEVE PRODUCTEN EN COMMUNICATIE

Elho biedt u niet alleen aantrekkelijke producten, maar ook effectieve marketingcommunicatie. Zoals inspirerende labels, boekjes en fantastische verpakkingen. Voorzien van het elho merk.



seducing packaging



elho can offer you an optimal design of your shelves

SE ATTRAKTIVA PRODUKTER OCH KOMMUNIKATION

Elho erbjuder inte bara attraktiva produkter utan också effektiv kommunikation. T.ex. attraktiva etiketter, broschyrer och fint emballage. Med elhos varumärke.

OPTIMALA HYLLOR

Vi hjälper till att ordna våra produkter på dina hyllor. Attraktivt, effektivt och påverkande. Med lockande marknadsföringsmaterial.

OPTIMALE SCHAPPEN

We helpen u om producten op het schap te plaatsen. Aantrekkelijk, efficiënt en effectief. Met aantrekkelijke promotiematerialen.

AANTREKKELIJKE PRESENTATIES

Om impulsaankopen te stimuleren bieden wij u een uitgebreid aanbod van displays en permanente stands voor buiten het schap.

CONSUMENTEN THUIS INSPIREREN

Elho's inspiratie houdt niet op in de winkel. U ziet ons in bladen, op televisie en internet. We zoeken de pers op en de pers ons. Wees dus niet verrast als consumenten u om onze producten gaan vragen.

DE ATTRAKTIVE PRODUKTE UND KOMMUNIKATION

Elho bietet nicht nur attraktive Produkte, sondern auch eine effektive Kommunikation, wie z.B. attraktive Produktaufkleber, Broschüren und einzigartige Verpackungen, und das alles unter der Marke elho.

OPTIMALE REGALE

Wir unterstützen Sie dabei, unsere Produkte optimal im Regal zu präsentieren. Attraktiv, effizient und emotional, mit ansprechenden Promotionsmaterialien.

LOCKANDE PRESENTATIONER

Vi erbjuder ett omfattande utbud av marknadsföring och permanenta presentationer utöver hyllmaterialet för att stimulera ingivelsen.

INSPIRERA DINA KUNDER I HEMMET

Elhos inspiration fortsätter utanför butiken. Du hittar oss i tidningar, på TV och självklart på Internet. Vi söker press och pressen söker elho. Bli inte förvånad om dina kunder frågar dig efter vår kollektion.



ANSPRECHENDE PRÄSENTATIONEN

Um den Kaufimpuls zu stimulieren, bieten wir Ihnen ein umfassendes Sortiment von Promotionsmaterial und dauerhaften Präsentationen jenseits Ihrer Regale.

WIR INSPIRIEREN IHRE KUNDEN ZUHAUSE

Die Inspiration durch elho endet nicht in Ihrem Markt. Sie finden uns auch in Magazinen, im Fernsehen und natürlich auch im Internet. Wir nehmen Kontakt mit der Presse auf, und die Presse mit elho. Seien Sie also nicht überrascht, wenn Kunden Sie nach unserer Kollektion fragen.



we like to be the most sustainable company in the market

MORE SUSTAINABILITY

We generate no waste



we generate our own energy in 2014

UK WE RECYCLE PLASTIC
Why should we make new plastic when we can recycle old plastic? 40% of our pots are made from recycled plastic. That percentage continues to grow year on year.

WE CONSERVE ENERGY
By using natural sources such as daylight, outdoor air and our own wind turbine (2014), we conserve copious amounts of energy. We have also invested in energy-efficient, hybrid production machinery.

OUR PACKAGING IS INTELLIGENT
We package our products even more intelligently. We use recycled and lighter bags. As much as 60% of our cardboard is made from recycled material and is obviously 100% recyclable.

WE GO FURTHER
Our sustainability performance is better in 2014 than it was in 2013. And in 2015 it will be even better. That's a promise.

NL WE HERGEBRUIKEN KUNSTSTOF
Waarom zouden we nieuw kunststof maken als we oud kunststof kunnen hergebruiken? 40% van onze potten bestaat uit hergebruikt kunststof. Dat percentage blijft jaar na jaar groeien.

WE BESPAREN ENERGIE
Door gebruik te maken van natuurlijke bronnen als daglicht, buitenlucht en onze eigen windmolen (2014) besparen we volop energie. We investeerden ook in energiebesparende hybride productiemachines.

ONZE VERPAKKINGEN ZIJN SLIM
We verpakken gewoon nog slimmer. We gebruiken hergebruikte en lichtere zakken. Zelfs 60% van ons karton is gemaakt van hergebruikt materiaal en is natuurlijk 100% recyclebaar.

WE GAAN VERDER
Onze prestaties op het gebied van duurzaamheid zijn in 2014 beter dan in 2013. En in 2015 zijn ze nog beter. Beloofd.

DE BEI UNS WIRD KUNSTSTOFF WIEDERVERWERTET
Warum sollen wir neuen Kunststoff herstellen, wenn wir gebrauchten Kunststoff wiederverwerten können? Unsere Pflanzgefäße bestehen zu 40% aus wiederverwertetem Kunststoff. Dieser Prozentsatz steigt Jahr um Jahr.

WIR SPAREN ENERGIE
Durch die Verwendung natürlicher Quellen wie Tageslicht, frische Luft und unsere eigenen Windmühlen (2014) sparen wir reichlich Energie. Wir haben auch in energiesparende hybride Produktionsmaschinen investiert.

UNSERE VERPAKKUNGEN SIND INTELLIGENT
Wir verpacken ganz einfach noch intelligenter. Wir verwenden recycelte und leichtere Beutel. Sogar unser Karton besteht zu 60% aus wiederverwertetem Material und ist natürlich zu 100% recycelbar.

WIR GEHEN EINEN SCHRITT WEITER
Unsere Leistungen im Bereich Nachhaltigkeit sind 2014 besser als 2013 und werden im Jahr 2015 noch besser sein. Das versprechen wir.

SE VI ÅTERANVÄNDER PLAST
Varför tillverka ny plast när vi kan återanvända sådan som redan finns? 40 % av våra krukor och behållare är gjorda av återvunnen plast. Den siffran ökar för varje år.

VI TÄNKER ENERGISNÅLT
Genom att använda förnybara energikällor som dagsljus, luft och vårt eget vindkraftverk (2014) sparar vi massor av energi. Vi har också investerat i energisnåla hybridmaskiner för produktion.

VÅRA FÖRPACKNINGSLÖSNINGAR ÄR SMARTA
Vi förpackar helt enkelt våra produkter på ett ännu smartare sätt genom att använda återvunnet och lätt material. Så mycket som 60 % av våra pappförpackningar är tillverkade av återvunnet material och är förstås 100 % återvinningsbara.

VI FÖRBÄTTRAR OSS HELA TIDEN
Våra resultat i hållbarhetsfrågor är bättre inför 2014 än de var inför 2013, och inför 2015 kommer de att vara ännu bättre. Det lovar vi.



happy to support a project to help the bees



fueling hybrid cars



proud winner of the most sustainable company of Tilburg 2012



A large yellow banner is pinned to a white background with four silver pushpins. The banner features the text "YOU AND ELHO" in large, white, sans-serif capital letters. To the right of the word "AND" is a small pink heart icon. Below the main text, the phrase "MORE PROFIT PER M²" is written in smaller, white, sans-serif capital letters. The word "MORE" is in pink, while "PROFIT PER M²" is in white. There is also a small white butterfly icon near the top right of the banner.

have fun WITH elho



YOUR ALL-IN-ONE SUPPLIER

flexible and reliable by controlling the total supply chain



PRODUCTION

24 hours and 5 days a week we produce 85.000 products a day with no waste

- 1** A complete new raw material installation to offer the best blend possible of recycled plastics
- 2** Energy saving, full automated injection machines for flexible production in europe



- 3** 900m² experience floor with inspirational presentation of our complete collection



- 4** Discover the latest presentation possibilities on our shopping floors

EXPERIENCE FLOOR

You are always welcome to get inspired



make your virtual tour right now



SUSTAINABILITY

We like to be the most sustainable company in the market

- 7** In 2014 we plan to generate our own energy by our own wind turbine



LOGISTICS

Our warehouse is your warehouse. We guarantee a delivery rate of 98%

- 6** More than 30.000.000 products on the move to you



- 5** Each year we keep more than 100.000 pallets in stock

think global, produce local

PROUD TO BE A EUROPEAN PRODUCER

INJECTION MOULDING

Injection moulding allows a wide variety of shapes to be created. The majority of elho's range is therefore produced using this technique.

- 1 The machine sucks up a weighed amount of transparent plastic granules (raw material) and colouring agent
- 2 The raw material is heated until it becomes liquid at 230°C
- 3 The raw material is then injected under extreme pressure into a mould
- 4 The mould cools the plastic down

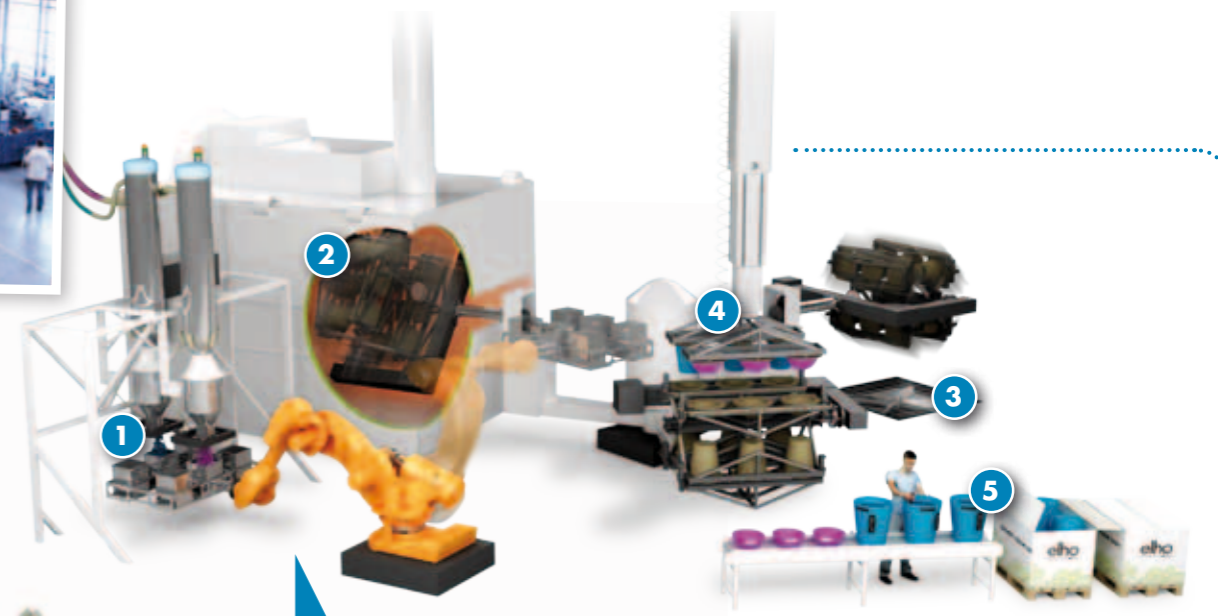
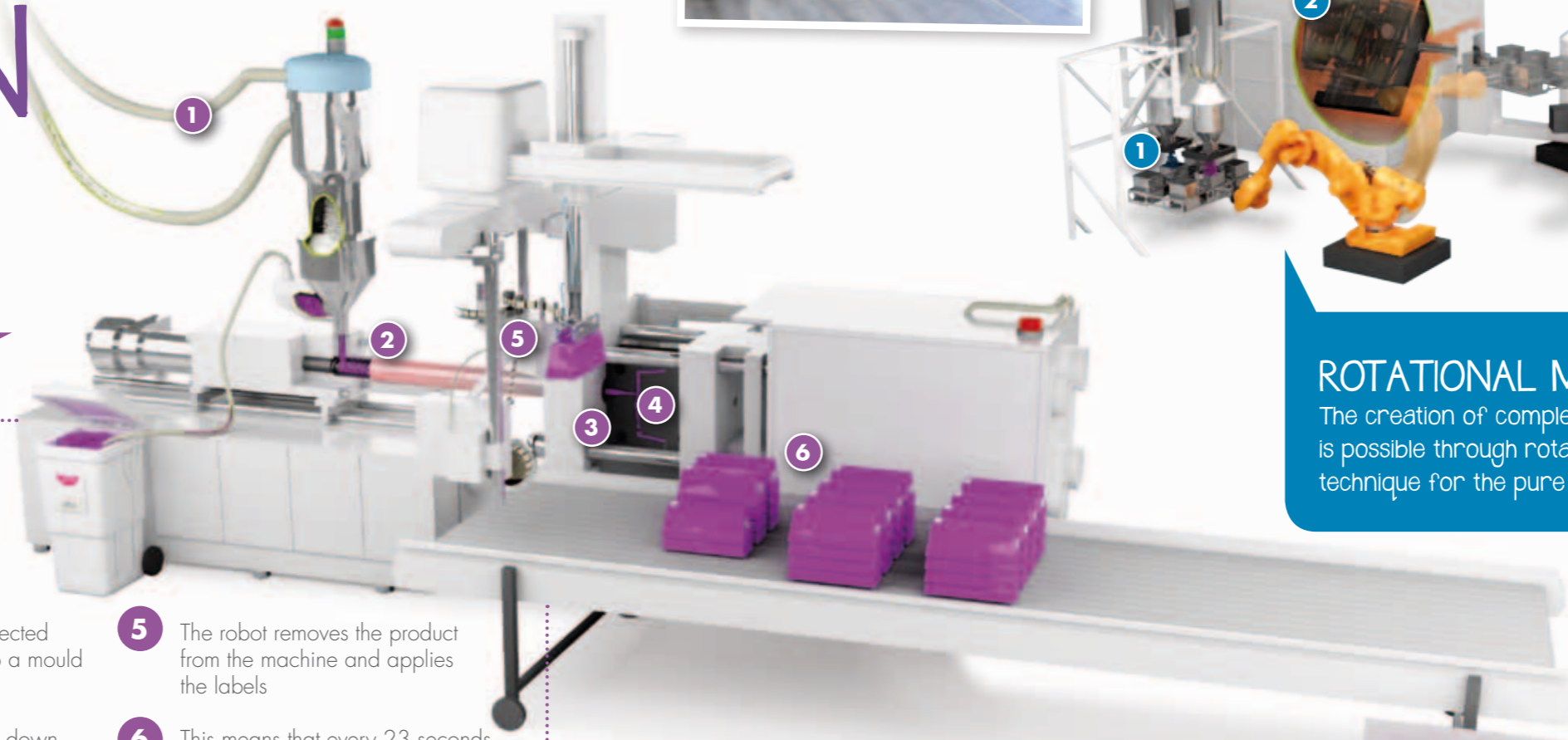
- 5 The robot removes the product from the machine and applies the labels
- 6 This means that every 23 seconds a barcelona is finished and on his way to a happy consumer

BLOW MOULDING

Hollow shapes are created with blow moulding. That is why a number of elho watering cans and sprayers are produced using this technique.

- 1 The plastic granules and colouring agent are sucked up and heated

- 2 The raw material is melted into a tubular shape, which sinks into the mould
- 3 The plastic is blown against the walls by air. The plastic is then cooled down by the mould, meaning the plastic hardens again
- 4 After approximately 15 seconds, the aquarius leaves the machine and then has to be finished by hand before it's ready to go to the shops



ROTATIONAL MOULDING

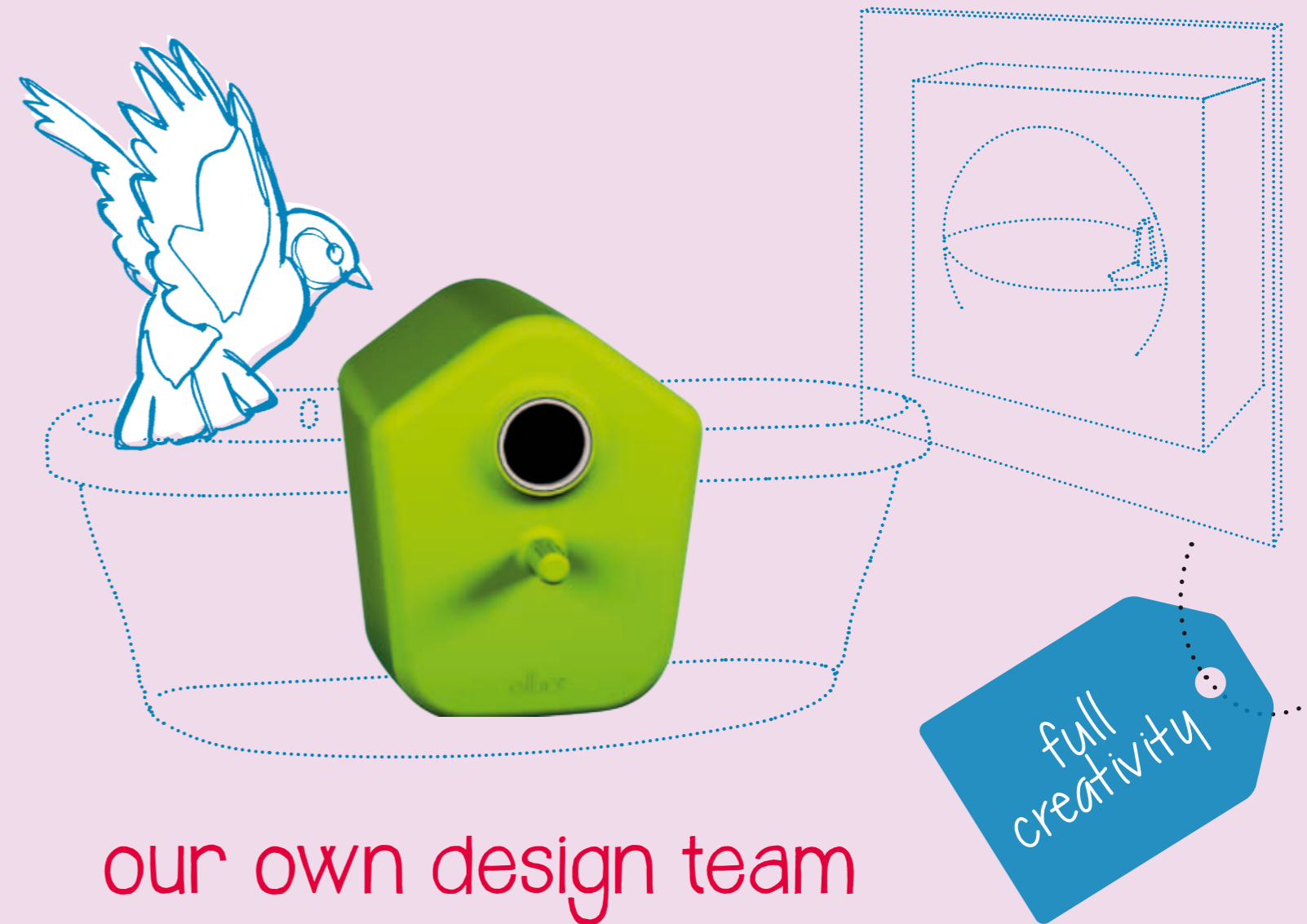
The creation of complex, large and high-quality shapes is possible through rotational moulding. We use this technique for the pure products.

- 1 The mould is filled with coloured polyethylene powder
- 2 For about 10 minutes, the mould is placed in an oven that has been heated to 250°C. Because the mould turns on two axes, the powder melts against the wall of the mould
- 3 The mould is then slowly cooled down using air whilst the mould continues to rotate
- 4 After it has cooled down, the product is removed from the mould
- 5 Each product is then finished by hand and a label, stickers and inspiration guide are added. After 30 minutes, the pure bowl is ready for its trip to the customer



wild ideas, sleek designs

100% DUTCH DESIGN



our own design team

UK We are proud to present our elho design team to you. All of whom are Dutch designers with different backgrounds, inspiration, education and styles. They are dedicated to surprise you with the best innovations each year. Don't ask how they do it, but enjoy the results of their creativity.

NL We zijn trots om ons elho design team aan u voor te stellen. Allen Nederlandse ontwerpers met verschillende achtergronden, inspiratie, opleiding en stijlen. Ze zijn er op gebrand u ieder jaar te verrassen met de beste innovaties. Vraag niet hoe ze het doen, maar geniet van de resultaten van hun creativiteit.

DE Wir freuen uns, Ihnen unser elho Designer-Team präsentieren zu dürfen. Unsere niederländischen Designer sind geprägt durch unterschiedliche Herkunft, Inspiration, Ausbildung und Stil. Sie brennen darauf, Sie jedes Jahr neu mit den besten Innovationen zu überraschen. Fragen Sie nicht, wie sie das machen. Genießen Sie einfach die Ergebnisse ihrer Kreativität.

SE Vi på elho är stolta över att kunna presentera vårt designteam. De är alla holländska designers med olik bakgrund, inspiration, utbildning och stilar. De hänger sig åt att överraska dig varje år med de bästa innovationerna. Fråga inte hur, utan njut av resultatet av deras kreativitet.

synthetics, synthetics, synthetics

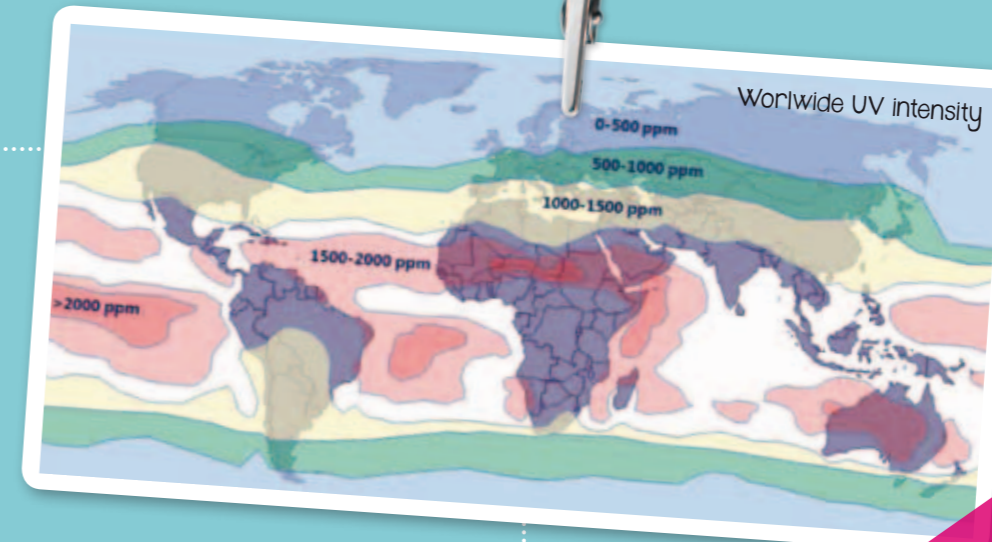
OUR SYNTHETICS



discover the power of synthetics

UK One of the secrets to our success is our focus on synthetic. More specifically: we design and make products that bring out the best in synthetic. Anyone who sees our pots and other products knows immediately: they belong in synthetic.

And we still haven't mentioned the specific advantages of synthetic: lightweight, unbreakable, UV-resistant and not averse to frost. We add one more advantage by using revolutionary colour pigments. This allows our products to retain their colour for longer.



5 till even 10 years UV protection in europe

- 0 - 500 ppm 10 years uv protected
- 500 - 1000 ppm 7-8 years uv protected
- 1000 - 1500 ppm 5 years uv protected
- 1500 - 2000 ppm 3-4 years uv protected
- >2000 ppm 2-3 years uv protected

* depending on the region on the world



NL Één van de geheimen van ons succes is onze focus op kunststof. Specifieker: we ontwerpen en maken producten waarbij kunststof het best tot zijn recht komt. Wie onze potten en andere producten ziet, weet meteen: die horen gewoon in kunststof.

En dan hebben we het nog niet gehad over de specifieke voordelen van kunststof. Licht in gewicht, niet kapot te krijgen, bestand tegen UV en vorstbestendig. We doen er nog een schepje bovenop door revolutionaire kleurpigmenten die gebruiken. Daardoor blijven onze producten langer kleurecht.

DE Eines der Geheimnisse für unseren Erfolg ist unser Fokus auf Kunststoff. Genauer gesagt: wir entwerfen und produzieren Produkte, in denen Kunststoff am besten zur Geltung kommt. Wer unsere Pflanzgefäße und die anderen Produkte sieht, der weiß sofort: die müssen ganz einfach aus Kunststoff sein.

Ganz zu schweigen von den besonderen Vorteilen von Kunststoff. Geringes Gewicht, unverwundlich, UV-beständig und beständig gegen Frost. Und als ob dies nicht genug wäre, verwenden wir außerdem revolutionäre Farbpigmente. Dadurch bleiben unsere Produkte länger farbecht.

SE En av hemligheterna bakom vår framgång är att vi fokuserar på plast. Vi utformar och tillverkar närmare bestämt produkter där plast kommer bäst till sin rätt. När man ser våra krukor och andra produkter inser man genast att de passar bäst i plast.

Och då har vi ändå inte räknat upp fördelarna med plast: De är lätta, går inte sönder, är UV-beständiga och tål frost. Utöver allt detta använder vi revolutionerande färgpigment som ökar färgbeständigheten på produkterna.

frost resistant
vorstbeständig
frostbeständig
frostsäkert



uv resistant
uv-beständig
uvbeständig
uv-beständig



lightweight
lichtgewicht
leichtgewicht
lätta



unbreakable
onbreekbaar
unzerbrechlich
okrossbara



keen on green

WE GENERATE NO WASTE

UK We can always be cleaner, more sustainable. And so elho makes its ecological footprint smaller every year. For instance, in 2014 we intend to build a wind turbine that we can use to generate our own clean energy. Our trucks run on biogas and our personnel vehicles on electricity, we recycle anything and everything that can be recycled, use increasingly more recycled plastics (already 40%), and prevent unnecessary transport by concentrating our offices, production and storage facilities at one location. But it can still be improved. Read about it in the 2015 guide.



the most sustainable company in the market

NL Het kan altijd schoner. Altijd duurzamer. En dus maakt elho de ecologische voetafdruk elk jaar kleiner. Zo willen we in 2014 een windmolen bouwen, waardoor we onze eigen schone energie opwekken. We laten vrachtwagens rijden op biogas en personenauto's op elektriciteit, recyclen zowat alles wat er maar te recyclen valt, gebruiken steeds meer gerecycled kunststof (al 40%) en voorkomen onnodig transport door kantoren, productie en opslag zoveel mogelijk op één locatie te concentreren. Maar het kan vast nog beter. Dat leest u in de gids van 2015.

DE Es geht immer noch sauberer und immer nachhaltiger. Daher reduziert elho jedes Jahr ihren ökologischen Fußabdruck. 2014 wollen wir eine Windmühle bauen, mit der wir unsere eigene, saubere Energie erzeugen. Wir lassen LKW mit Biogas fahren und PKW elektrisch, wir recyceln nahezu alles, was es nur zu recyceln gibt, wir verwenden immer mehr wiederverwerteten Kunststoff (bereits 40%) und vermeiden unnötige Transportwege, indem wir Büro, Produktion und Lagerung möglichst an einem Ort konzentrieren. Wir sind aber davon überzeugt, dass es noch besser geht. Das lesen Sie im Magazin von 2015.

SE Produkttillverkning kan alltid bli renare och mer hållbar. Därför minskar elho sitt klimatavtryck för varje år som går. 2014 kommer vi att bygga ett vindkraftverk, så att vi kan utveckla vår egen rena energi. Våra lastbilar går på biogas och personbilarna på el, vi återvinner så gott som allt som kan återvinnas, använder allt mer återvunnen plast (redan 40 %) och förebygger onödiga transporter genom att i möjligaste mån lägga kontors-, produktions- och lagerlokaler i samma område. Men vi kan säkert förbättra oss ännu mer. Det kommer vi att berätta om i guiden för 2015.

PRODUCTION

- energy saving hybrid machines
- green energy
- 40% recycled material

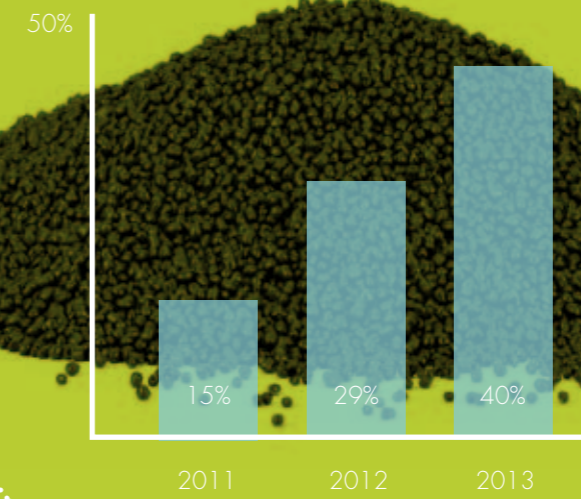


LOGISTICS

- local production
- biogas trucks
- hybrid cars



WE USE MORE AND MORE RECYCLED MATERIAL



PACKAGING

- smart packaging
- recycled cartons
- recycled bags
- FSC paper





MAKING THE WORLD A HAPPIER PLACE



life is getting better..
LOCALLY AND GLOBALLY

doing business with elho means that you help us to help others, and that's fantastic



UK Companies that take responsibility make the world a better place. We are also doing our best. We improve our supplier working conditions by participating in the universal BSCI code, **we provide work in the Netherlands for 250 people with disabilities** and **we sponsor the Liliane Fund**. As part of the fund, we now sponsor over 700 disabled children in Burkina Faso. This is how we are doing our best to make the world a better place successfully.

NL Waar bedrijven verantwoordelijkheid nemen, gaat het beter met de wereld. Wij doen ook ons best. We verbeteren de arbeidsomstandigheden bij onze leveranciers door deel te nemen aan de universele BSCI-code, **we bieden in eigen land werk aan 250 gehandicapten** en we zijn sponsor van **het Liliane Fonds**. Met dat fonds zetten we ons in voor inmiddels ruim 700 gehandicapte kinderen in Burkina Faso. En zo doen we ons best om de wereld wat beter en leuker te maken. Met succes.

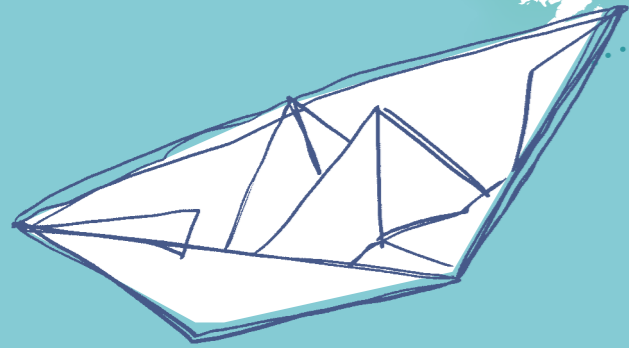
DE Dort, wo Unternehmen ihre soziale Verantwortung übernehmen, geht es der Welt besser. Auch wir leisten unseren Beitrag. Wir verbessern die Arbeitsbedingungen bei unseren Lieferanten, indem wir an der BSCI Initiative (Business Social Compliance Initiative) teilnehmen und uns verpflichten, die im Verhaltenscodex festgelegten Ziele umzusetzen. **Wir bieten in den Niederlanden 250 Behinderten einen Arbeitsplatz** und wir **sponsorn den Liliane Fonds**. (Der Liliane Fonds bietet Kindern und Jugendlichen mit einer Behinderung in Entwicklungsländern eine neue Zukunft.) Mit diesem Fonds setzen wir uns für mittlerweile 700 behinderte Kinder in Burkina Faso ein. Auf diese Art und Weise bemühen wir uns, die Welt etwas besser und schöner zu gestalten. Mit Erfolg.

SE Världen mår bättre när företagen tar sitt ansvar. Vi gör vårt bästa för att agera ansvarsfullt. Vi hjälper till att förbättra arbetsförhållandena hos våra leverantörer genom att ha antagit den universella BSCI-koden, **vi ger sysselsättning åt 250 funktionshindrade personer i Nederländerna** och vi **sponsrar Liliane-fonden**. Genom den fonden arbetar vi i nuläget för att förbättra tillvaron för omkring 700 barn med funktionshinder i Burkina Faso. På det sättet försöker vi göra världen lite bättre och trevligare. Och det har vi lyckats med.



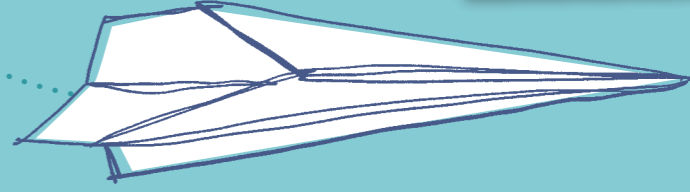
YOU CAN
SEE US
everywhere





ELHO IN THE WORLD

our products already travel
to more than 75 countries



we come to you

MEET US WHEREVER YOU LIKE



SPOGA GAFA

8 - 10 SEPTEMBER 2013 (DE)
spogagafa.com

GLEE

15 - 17 SEPTEMBER 2013 (UK)
gleebirmingham.com

GARTEN&ZOO EVENT

28 - 29 SEPTEMBER 2013 (DE)
gartenundzooevent.de

ELMIA GARDEN

2 - 3 OCTOBER 2013 (SE)
elmia.se/garden



IBERFLORA

2 - 4 OCTOBER 2013 (ES)
iberflora.feriavalencia.com

JOURNÉES DES COLLECTIONS JARDIN

20 - 22 MAY 2014 (FR)
journesdescollections.com



happy to meet you at international fairs



living in a digital world

YOUR CUSTOMER IS ONLINE, SO ARE WE!

more and more inspiration on our website



5.000.000 unique visitors looking for inspiration

always the latest info for our customers on our elho sales app



UK Your customers want to see, touch and purchase elho products. They are now also being increasingly inspired from behind the PC or notebook, or holding a smartphone or tablet. Elho is wherever your customers are: with our website, including the smart store locator and new movies with user tips, our Facebook page and YouTube. For you we have our elho portal and sales app. Last but not least: our e-commerce manager is delighted to advise you on how using digital communication (online@elho.nl). Now, you can also be wherever your customers are.

NL Uw klanten willen elho op uw winkelvloer zien, aanraken en kopen. In toenemende mate laten ze zich echter ook inspireren vanachter de PC of notebook. Of met de smartphone of tablet in de hand. Elho is daar waar uw klanten zijn. Met onze website inclusief slimme store locator en nieuwe filmpjes met gebruikstips, onze Facebook-pagina en via Youtube. Voor u hebben we onze elho portal en de sales-app. Last but not least: onze e-commerce manager adviseert u graag over de inzet van digitale communicatie (online@elho.nl). Zodat u ook bent, daar waar uw klanten zijn.

DE Ihre Kunden möchten elho in Ihrem Verkaufsraum sehen, anfassen und kaufen. In zunehmendem Maße lassen sie sich aber auch am PC oder Notebook inspirieren, oder mit dem Smartphone oder Tablet in der Hand. Elho ist dort, wo Ihre Kunden sind. Mit unserer Website einschließlich dem intelligenten Store Locator und den neuen Kurzfilmen mit Gebrauchstipps, unserer Facebook-Seite und über YouTube stehen wir immer in Kontakt mit ihnen. Für Sie haben wir unser elho Portal und die Sales-App. Last but not least: Unser e-Commerce Manager informiert Sie gerne über den Einsatz digitaler Kommunikation (online@elho.nl), damit auch Sie dort sind, wo Ihre Kunden sind.

SE Dina kunder vill kunna se, plocka upp och köpa elhos produkter i din butik, men allt oftare inspireras de också framför datorn eller vid sin notebook. Eller när de håller i smarttelefonen eller surfplattan. Elho finns där dina kunder finns, tack vare vår webbplats – med ett smart sökverktyg för närmaste butik och nya filmklipp med användartips –, vår Facebooksida och via YouTube. Ni själva kan använda vår elho-portal och säljapplikationen. Sist men inte minst: Vår e-handelsansvarige ger dig gärna råd beträffande digital kommunikation (online@elho.nl), så att du också kan finnas där dina kunder finns.



more and more fans are following us on facebook



new, elho portal for 24/7 online access for our customers to images & movies <http://elhoportal.com>

new inspirational movies for online and instore inspiration

YOU AND ELHO: MASTERS OF SEDUCTION



DIANA GROSMICHEL
Plants are my hobby and I have a lot of time for them.



SILKE VAN ACKERBROECK
I want to give something beautiful to my colleague, who has been working for the company for 24 years. This looks perfect.



ANS VERHOEVEN
The weather has finally improved, time for some summer plants in the garden.

Gardencenter
Rijmenants,
Belgium



MARGIT HEUFS
Wat een blijde kleuren! En ook fijn dat er zoveel verschillende vormen en maten te krijgen zijn. Al snuffelend kom ik op nieuwe ideeën. Voor mijn dochter Johanna is het leuk om met de bakjes van 'Grow your own' zelf wat te kweken.



GERDIE DE GRUNT
Ik heb enorm veel kleur in huis, onder meer dankzij potten van elho. Er mag nog meer bij. Ik word zo blij van deze kleuren. Ik heb haast moeite met kiezen.



JEANNE STEVENS
Ik vind de Pure collectie prachtig. Ook voor bonsai, een grote liefhebberij van me, zijn ze goed te gebruiken. Het zijn stevige, mooie potten.

Gardencenter
Intratuin
Zuidplas,
Holland



SANDRA ENGELBERTZ
Ich liebe einen farbenfrohen Garten. Dazu passt dieser bunte Blumentopf mit den runden Formen besonders gut.



ELENA WEINZETTEL
Das ist wirklich ein ganz modernes Pflanzgefäß. Passt gut in meinen Garten, vor allem aufgrund der modernen Farbe.



DANIELA HOCHGESCHURZ
Sie wiegen fast nichts, diese Blumentöpfe. Die Farbe gefällt mir auch sehr gut. Sie machen sich sowohl auf der Terrasse als auch auf dem Balkon sehr gut.

Dinger's
Gardencenter,
Germany

To read more stories in other languages, visit www.elho.com/consumers



CREATING A
C O L
O U R
F U L
WORLD

INSPIRATION

IS EVERYWHERE



shopper research

We create a dialogue with our market by arranging market research with consumer panels. Almost every month we arrange new sessions with objective consumers in several countries. Due to this contact with our final buyers we are able to test our collection and point of sale materials. Sometimes a small remark inspires us to tune up our product lines or simplify our manuals. The fact that most of the objective panel members leave our sessions as true elho fans is a nice additional advantage.

looking, feeling & using during our consumers panels



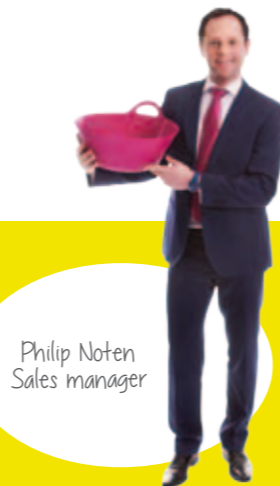
inspiring magazines

social media

inspired by consumers on social media

YOU!

"We get a lot of inspiration from the ideas of our customers through our salesteam"

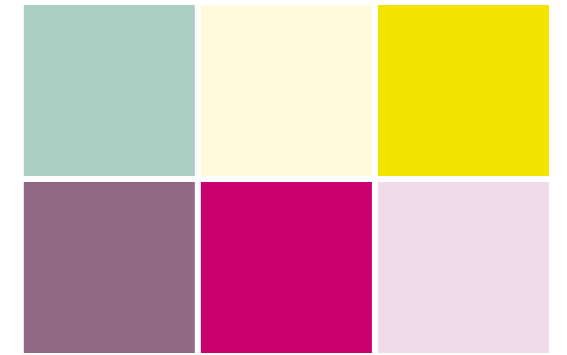


Philip Noten
Sales manager



designers

inspired by our designers; Bas van der Veer, Cees Kranen & Gerard Kentie



colour trends

As a member of EFSA (European floral & lifestyle suppliers association) elho joins the leaders in floral products and lifestyle markets on a European marketing basis. We give and share know-how to develop new ideas and concepts for the floral industry and related product sectors such as lifestyle products and home accessories.



exhibitions



visiting international exhibitions



specialists & trend experts

The colourful and innovative elho collection is a result of a close relationship with lots of specialists. Professional planters, interior and garden architects, product designers, stylists, florists and trendwatchers.



elho trendmeeting with international trendwatchers



dedicated experts like Paul van Seeters



trendwatchers like Pim van den Berg

INNOVATIONS BY TODAY'S TRENDS

SANDRA KÖNINGS - TRENDLOGIC



Sandra Königs is founder and owner of Trendlogic which analyses and translates time spirit into business opportunities. More information: trendlogic.nl



People more and more have a lack of space. Based on this trend and the need for clever solutions elho introduces the corsica vertical garden small. Also a perfect fit with the trend to stack products on each other.

Add cosiness, safety and love. People are aware of others and like to focus on nature like the birds and the bees. Optimize your animal care with the brand new corsica birdgarden.



People are more and more interested in the essence of life. Add less and enjoy basic forms. The pure straight collection is a straight answer towards this trend. Coming new this season. The pure straight bowl.

Captive forms like rounds in squares and vice versa are an important trend for 2014. In combination with the trend of cramming elho designed the green gallery. Technology of watering systems, wall-art and green planting are coming together.



Cramming technology and nature with the pure straight LED light. The new light innovation with LED. Perfect fit with the growing importance of light.



Food is new gold. Your city farm becomes your home farm. In this trend of growing your own stuff elho expands the successful line of green basics propagation.

Add humor and look for instant joy. Forget the crisis! This is elho. Therefore we introduce this fun product loft LED light. A revolutionary pot and light concept. Enjoy.



trend summary

- SOFTNESS:** pastels & rounded forms
- INNOVATE:** enlight & lab solutions
- FEMINIZE:** love & feminine forms
- SELF RESPONSABILITY:** workmanship, self supply & health & grow your own
- ADD FUNCTION:** stack & re-organize
- ADD FUN:** enjoy, play & relax
- CONNECT OPPOSITES:** cramming

THE LATEST COLOUR TRENDS

AAFJE NIJMAN - BUREAU NIJMAN EN VAN HAASTER



Aafje Nijman is founder and owner of bureau Nijman en Van Haaster which visualise innovation and colour trends by facts and vision. More information: www.bureau-nvh.nl



The overall colour trend will become more soft and more neutral. This means that the popularity of colours like anthracite, living black, white and taupe will continue or even grow.



In the trend of more natural colours we see the upcoming to combine these natural colours with beautiful soft mint. Elho developed a new mint which perfectly fit to these trend.

623



People like more soft and neutral colours. Beautiful soft pastels are ideal to combine with other neutral colours. Create modernity in your collection with vintage pink and cloudy violet.

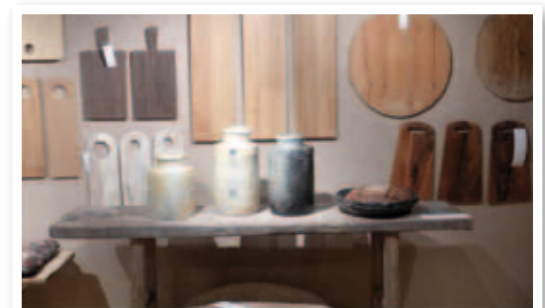
251 513



More and more brown will be used in the coming years. This means that a long existing colour as terra cotta will become more popular in the future.



After 10 years of the success of lime green people are looking for new lime green. By adjusting a touch of yellow this colour becomes in today again.



Combining the right colours is important to get a nice visual display of your colour collection to seduce your shopper. Cherry is a perfect match to create a nice combination of colours like sweet raspberry, lime green and emerald green.



record of 86 innovations
so many

INNOVATIONS of 2014

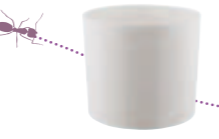
indoor



b.for™ cactus can



b.for™ soft



b.for™ diamond



orchideco



brussels orchid high



brussels diamond oval high



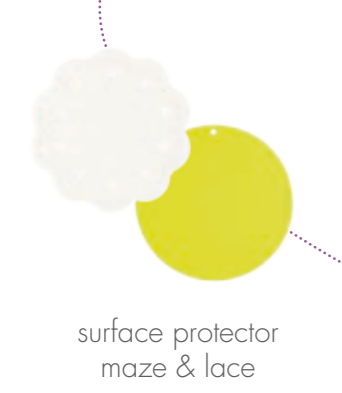
brussels herbs station



green gallery single



green gallery double

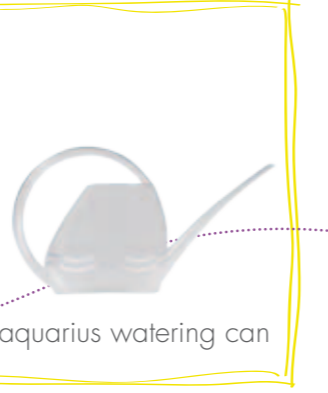


surface protector maze & lace



milano

watering cans & sprayers



aquarius watering can



aquarius sprayer

green basics



green basics trough



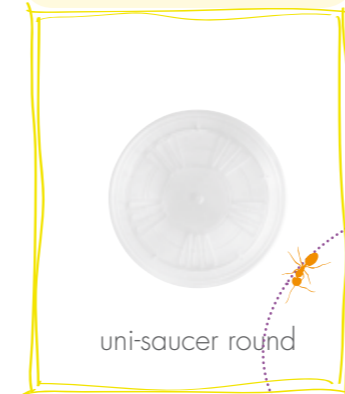
green basics grow kit



green basics growhouse long



green basics stoop XXL



uni-saucer round



corsica birdgarden



corsica vertical garden



torino bowl

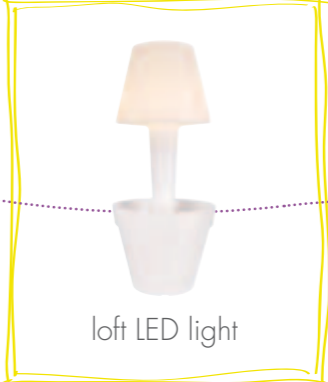
outdoor



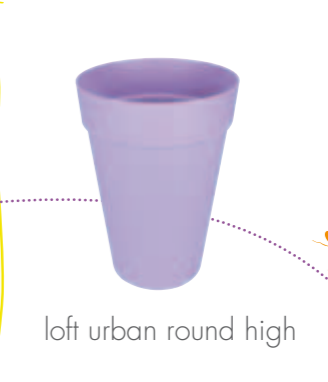
uni-saucer square



loft urban square



loft LED light



loft urban round high



loft urban round



pure straight bowl



pure straight LED light

pure



loft urban round saucer



loft urban square saucer

now!

LET'S GET INSPIRED BY
our collection



each & everyday by elho

discover the happy products of each & everyday



each & everyday

collection



MULTIFUNCTIONAL DESIGN

Store and organise all your happy stuff, plants will also be happy in it. Trendy design at an affordable price. Hip and trendy for everyday use.

TOP 5 BESTSELLERS



lizzy An amazing multifunctional bag for all your happy stuff. Also plants will be happy in lizzy. An ideal product for creative presentations in your store.



lizzy bag xl Is the ideal shopper for everything. Lightweight with comfortable grip and big shopper content. This year we developed a great display to promote the lizzy bag xl in your store.

your happy way of organising



alice The most talented product for organising everything. You can use it on the wall, desk, bathroom or kitchen. Everybody loves the multifunctional alice.



jill Endless possibilities with jill. Toys, shoes or socks. Jill also loves washing up, cooling wine or presenting chips or sweets.



robin tub Multifunctional organiser for laundry, toys and garden. Lightweight, comfortable grip and big content. With soft touch design flexible for organising all your stuff. Use the new creative display to promote the robin on several places in your store.



each & everyday by elho

- * multifunctional design
- * store and organise all your happy stuff
- * plants will also be happy in it
- * trendy design at an affordable price
- * hip and trendy for everyday use



my name is alice



hello, i'm lizzy



meet jill



it's me lizzy xl



here is robin

EACH & EVERYDAY PRESENTATION easy shopping

shop till you drop



we help you to make life more easy and fun



make your own each & everyday presentation with these great inspirational and creative cubes

Let's bring fun to our shoppers

hi, we are the inspirational and happy each & everyday labels for every product



hello, we are life size displays to let your sales grow. Happy to be soon in your store



stimulate the impulse with great displays



LIZZY



lizzy s

17x11	21,3	1,0	5

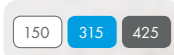
lizzy m

23x15	28,7	2,0	5

lizzy l

31x20	38,9	3,5	5

endless colours to make your own mix



have fun with Lizzy



each & everyday by elho

LIZZY

Your lizzy. An amazing multifunctional bag for all your happy stuff. It's the perfect bag for your storage of cosmetics, magazines or kitchenware. Also plants will be happy in lizzy.



each & everyday display

175x60x40cm | 0,24 m²

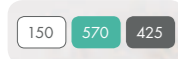
LIZZY BAG XL



lizzy bag xl

45x22	52,6	21,0	5

endless colours to make your own mix



shopping with lizzy bag xl



each & everyday by elho

LIZZY BAG XL

Your lizzy bag xl. Take your lizzy bag xl out for groceries, gym or the beach. Lightweight with comfortable grip and big shopper content. With soft touch design for flexible organising of all your stuff.



lizzy shopping woman | 175x120x50cm | 0,60 m²

lizzy island | 105x60x80cm | 0,48 m²



ALICE



alice s

15	16,2	1,3	5

alice m

18	20,3	2,5	5

endless colours to make your own mix

150 235 383

150 570 425

150 383 425

150 315 425

alice hip and trendy



each & everyday by elho

ALICE

Your alice. The most talented product for organising everything. Use it on the wall, your desk, your bathroom or kitchen. Everybody loves alice.



each & everyday display
175x60x40cm | 0,24 m²

JILL



jill s

22	11,6	1,5	5

jill m

27	14,1	1,9	5

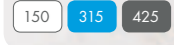
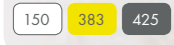
jill l

33	16,9	4,7	5

jill xl

43	20,0	5,5	5

endless colours to make your own mix



each & everyday by elho

JILL

Your jill. There are endless possibilities with jill. Use it for a funny way of storing your shoes or socks, for doing the dishes, cooling your wine or presenting chips. Jill is for always and everywhere.



each & everyday display

175x60x40cm | 0,24 m²

ROBIN TUB SQUARE



robin tub square m

35x27	26,2	13,0	5

robin tub square l

46x35	33,9	32,0	5

ROBIN TUB ROUND



robin tub round m

35	29,6	15,0	5

robin tub round l

45	38,5	32,0	5

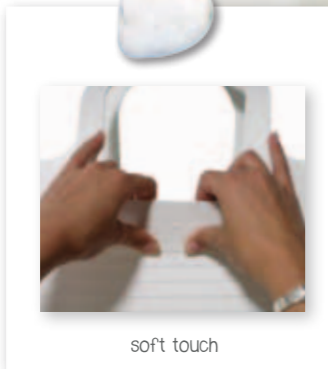
endless colours to make your own mix

150 235 383

150 570 425

150 383 425

150 315 425



robin
happy and
efficient

each & everyday
by elho

ROBIN

Your robin. Robin likes to store everything. Multifunctional design for laundry, toys and garden. Lightweight, comfortable grip and big content. With soft touch design for flexible organising of all your stuff.



robin island

105x60x80cm | 0,48 m²

robin washing machine

62x62x86cm | 0,53 m²



your
happy
house

INDOOR COLLECTION

indoor collection



YOUR HAPPY HOUSE

The worlds widest indoor pottery collection. Discover our great indoor collection from basic essentials to innovative designs. Premium quality and always the latest colours.

TOP 5 BESTSELLERS

1



brussels diamond round The beautiful bestseller with luxurious diamond coating is designed for a wide consumer group. This year in amazing new colours.

2



brussels round The essential for your indoor collection. Beautiful soft design with warm matt finish. With all sizes your are looking for in many commercial colours.

your
must
haves

3



brussels herbs Specially designed for healthy herbs. Enjoy the trend of today. This year we introduce the brussels herbs station.

4



orchideco Beautiful functional orchid decoration. Supports the beauty of each orchid. For every orchid we have different size orchideco's for a perfect fit. Discover the complete new design for the coming season.

5



brussels diamond oval The most stylish oval design. Created on the trend of soft feminine shapes. With luxurious diamond coating.

B.FOR™ SOFT

your new concept for the growing synthetic indoor market

innovating
is our world

LET'S GROW THE INDOOR MARKET

- beautiful soft shape design
- high quality
- matt finish on the outside, diamond coating on the inside
- container proof

WE GAAN DE BINNENHUISPOTTEN MARKT STIMULEREN

- schitterend ontwerp met zachte vormen
- premium kwaliteit
- matte finish aan de buitenzijde en diamond coating aan de binnenzijde
- container proof

LASST UNS FÜR WACHSTUM DES MARKTES IM INDOOR-BEREICH SORGEN

- schöne, sanfte Formgebung
- hohe-Qualität
- mattes Finish außen, Diamant-Finish innen
- für Containertransport geeignet

MED FOKUS PÅ MARKNADEN FOR INOMHUSPRODUKTER

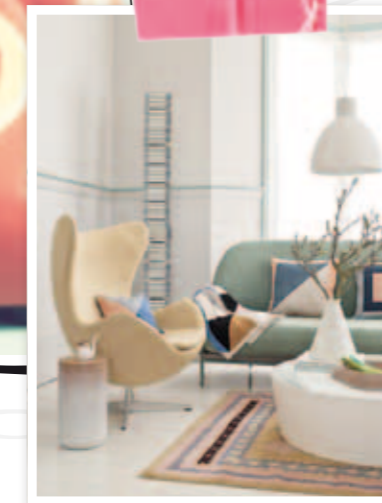
- vacker design med mjuka former
- högsta kvalitet
- matt yta utanpå, med en diamantliknande glans på insidan
- lättfraktad



based on history,
designed for today



inspired by the trend for
more soft shapes and
colours



B.FOR™ SOFT



b.for™ soft

↔	🗑️	💧	📄
14	12,6	1,6	8
16	14,9	2,5	8
18	16,8	3,7	6
22	20,4	6,9	5
25	23,3	9,8	4

150 425

COLOUR YOUR COLLECTION

251 513 623



soft shapes & soft tones



B.FOR™ SOFT

- beautiful soft shape design
- high quality
- matt finish on the outside, diamond coating on the inside
- container proof



warm matt finish outside and luxurious diamond coating inside

beautiful soft shape



B.FOR™ DIAMOND

a creation based on history, designed for today;
your bestseller for indoor pottery

YOUR CACTUS CONCEPT

- beautiful cylindrical and high quality design
- perfect fit for cactus containers
- with luxurious diamond coating
- complete range with 8 sizes

JOUW CACTUS CONCEPT

- mooi cilindrisch en hoogwaardig design
- perfecte vorm voor de cactus
- met luxe diamant coating
- complete serie met 8 maten

IHR KAKTUS KONZEPT

- wundervoll zylindrisch und ein hochwertiges Design
- perfekt passender Kaktustopf
- mit eleganter Diamantbeschichtung
- Komplettsortiment in 8 Größen

DITT KAKTUS KONZEPT

- vacker cylindrisk design av hög kvalitet
- perfekt passning eller kaktusbehållare
- med lyxigt diamanthölje
- komplett sortiment i 8 storlekar

3 new sizes



we combine the popular trend of cactuses...



new b.for™ cactus can



...with the trend of cylindrical shapes



inspired by a historical bestseller

B.FOR™ DIAMOND



b.for™ diamond

↔	🗑️	💧	📦
6	5,8	0,1	12
9	8,2	0,4	9
11	9,7	0,8	9
12,5	11,6	1,2	6
13,5	12,4	1,5	6
15	13,6	2,0	8
16	14,8	2,5	6
18	16,9	3,7	6

new
new
new

150 201 405

COLOUR YOUR COLLECTION

159 235 383

B.FOR™ CACTUS CAN



b.for™ cactus can

↔	🗑️	💧	📦
7,4	12,0	0,25	5

150 201 405

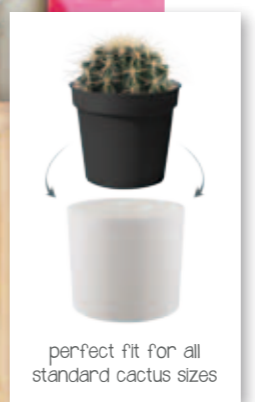
COLOUR YOUR COLLECTION

159 235 383



B.FOR™ DIAMOND

- cylindrical design
- perfect fit for cactus containers
- high quality design
- with luxurious diamond coating



perfect fit for all standard cactus sizes



b.for™ table stand

101,5x60x57,5cm | 0,34 m²

b.for™ floor stand

217x80x60cm | 0,48 m²

watch this now
the brussels
are coming!



brussels herbs station

30x15	13,3	2,8	5

150 227 383 392 425



for all herbs sizes

includes multi-blade stainless steel herb scissors



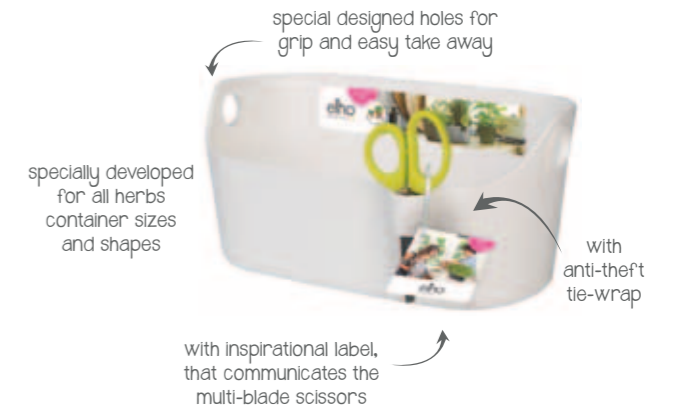
new arrival



home full of herbs

BRUSSELS HERBS STATION

- new universal herbs station
- container proof for all sizes and shapes
- includes multi-blade stainless steel herb scissors
- premium quality design



brussels herbs table stand

106x80x48cm	0,64 m ²
-------------	---------------------

BRUSSELS HERBS DUO



brussels herbs duo

↔	♻️	ℓ	📄
13	12,2	2,4	6
15	14,6	4,0	6

150 227 383 392 425
new

BRUSSELS HERBS SINGLE



brussels herbs single

↔	♻️	ℓ	📄
13	13,2	1,2	6
15	16,0	2,0	7

150 227 383 392 425
new

includes multi-blade stainless steel herb scissors



new colour



BRUSSELS HERBS SINGLE & DUO

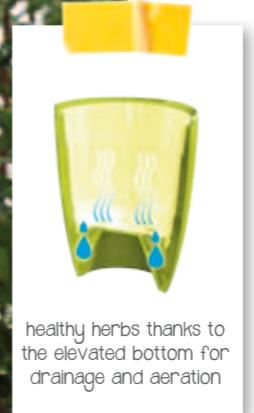
- specially designed for herbs
- elevated bottom for healthier herbs
- includes multi-blade stainless steel herb scissors
- exciting in-store presentation

specially developed for herbs in 12,5 & 14,5 cm container



with inspirational label, that communicates the multi-blade scissors

with anti-theft tie-wrap



healthy herbs thanks to the elevated bottom for drainage and aeration



brussels herbs display

170x60x40cm | 0,24 m²



fun demo for great presentation

brussels herbs pyramids shelf presentation

63,6x24,9x21,7cm | 0,05 m²



new soft colours

BRUSSELS DIAMOND ROUND HIGH

- elegant design
- popular stylish high shape
- with luxurious diamond coating
- beautiful trendy colours
- complete range with easy insert and all-in-1 watering system



brussels diamond round high

↔	🗑️	💧	📦
22	32,4	9,7	3
27	44,0	19,0	3
32	55,1	33,0	1
40	71,5	63,0	1
46	90,2	114,0	1

150 201 405

brussels diamond round high

↔	🗑️	💧	📦
22	32,4	9,7	3
27	44,0	19,0	3
32	55,1	33,0	1

194

COLOUR YOUR COLLECTION

brussels diamond round high

↔	🗑️	💧	📦
22	32,4	9,7	3
27	44,0	19,0	3

513 623

new new

BRUSSELS
DIAMOND ROUND
HIGH EASY INSERT



brussels diamond round high
easy insert

↔	🗑️	💧 Ltr	📄
22	20,0	6,0	3
27	27,0	10,0	3
32	32,0	16,0	3
40	35,5	30,0	3
46	40,0	49,0	3

433



beautiful
high
shape

BRUSSELS DIAMOND ROUND HIGH ALL-IN-1

- complete set with brussels high and watering system
- always healthy plants
- designed with top class growers
- more convenience and comfort
- more sales with brussels



brussels diamond round high
all-in-1

↔	🗑️	💧 Ltr	📄
22	32,4	6,0	1
27	44,0	10,0	1
32	55,1	16,0	1
40	71,5	30,0	1
46	90,2	49,0	1

150 201 405

brussels diamond round high
all-in-1

↔	🗑️	💧 Ltr	📄
22	32,4	6,0	1
27	44,0	10,0	1
32	55,1	16,0	1

194



- complete set:
1. easy insert
 2. water inlay
 3. water meter with indicator
 4. absorbing gravel
 5. instruction manual in UK, NL, DE, FR, SE, IT & ES



BRUSSELS DIAMOND ROUND



brussels diamond round

↔	🗑️	💧	📦
14	12,6	1,4	8
16	14,6	2,2	8
18	16,8	3,3	6
22	20,5	6,2	5
27	24,8	10,8	4
32	29,2	18,0	4
40	36,0	32,0	3
50	45,0	66,0	1

150 201 405

brussels diamond round

↔	🗑️	💧	📦
14	12,6	1,4	8
16	14,6	2,2	8
18	16,8	3,3	6
27	24,8	10,8	4

194 425

BRUSSELS DIAMOND ROUND ALL-IN-1



brussels diamond round all-in-1

↔	🗑️	💧	📦
40	36,0	32,0	1
50	66,0	66,0	1

150 201



BRUSSELS DIAMOND ROUND

- beautiful bestseller
- designed for a wide consumer group
- with luxurious diamond coating
- complete collection also in all-in-1 version



container proof



let's colour the world

COLOUR YOUR COLLECTION

brussels diamond round

↔	♻️	Ⓛ	📦
14	12,6	1,4	8
16	14,6	2,2	8
18	16,8	3,3	6

bright colours



soft colours



happy home



BRUSSELS
DIAMOND OVAL
HIGH



brussels diamond oval high

◀▶	♻️	ℓ	📄
36x18	23,5	8,0	5

- 150
- 201
- 405
- 425

COLOUR YOUR COLLECTION

- 235
- 251
- 383
- 513
- 623

new size



BRUSSELS
DIAMOND OVAL



brussels diamond oval

◀▶	♻️	ℓ	📄
20x14	10,4	1,4	6
36x16	13,1	3,8	8
46x20	16,7	7,6	6

- 150
- 201
- 405
- 425

COLOUR YOUR COLLECTION

- 235
 - 251
 - 383
 - 513
 - 623
- new new new

BRUSSELS ROUND
ALL-IN-1



brussels round all-in-1

↔	♻️	💧	📄
25	23,1	8,7	6
35	32,7	14,3	3

150 201 425



indoor
bestseller



beautiful
soft design

BRUSSELS ROUND

- beautiful soft design
- your essential indoor collection
- with warm matt finish
- ultimate comfort; lightweight and waterproof



brussels round

↔	♻️	💧	📄
9,5	8,8	0,5	8
10,5	9,7	0,8	8
12,5	11,4	1,2	8
14	12,6	1,4	8
16	14,6	2,2	8
18	16,8	3,3	6
20	18,7	4,5	6
22	20,5	6,2	5
25	23,1	8,7	4
30	27,1	14,3	4

150 194 201 425 454

COLOUR YOUR COLLECTION

brussels round

↔	♻️	💧	📄
14	12,6	1,4	8
16	14,6	2,2	8
18	16,8	3,3	6

235 383 513
new new





BRUSSELS WHEELS

- beautiful soft design
- with warm matt finish
- ultimate comfort; lightweight and waterproof
- with wheels: easy to move

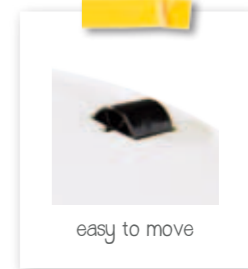


with 4 non-scratching
easy to move wheels

brussels wheels

↔	♻️	ℓ	📦
35	32,7	22,8	1
40	35,8	32,2	1
47	43,1	50,0	1

150 201 425 454



easy to move

MILANO ALL-IN-1



milano all-in-1

↔	♻️	ℓ	📦
25x25	46,8	11,5	1
30x30	55,0	19,0	1

150 425

COLOUR YOUR COLLECTION

513 623



MILANO EASY INSERT



milano easy insert

↔	♻️	ℓ	📦
20x20	20,0	6,0	5
25x25	23,0	11,5	5
30x30	27,0	19,0	5

433



MILANO

- elegant strong premium quality design
- now with warm matt finish
- in latest commercial colours
- even more attractive pricing



now with warm matt finish

milano

↔	♻️	ℓ	📦
20x20	36,3	11,0	3
25x25	46,8	23,0	2
30x30	55,0	37,0	2

150 425

COLOUR YOUR COLLECTION

513 623



everybody
loves orchids





new in
warm matt
finish

BRUSSELS ORCHID HIGH

- elegant high shape
- elevated bottom specially designed for hydration and aeration of orchid roots
- with warm matt finish
- in trendy orchid colours



with warm
matt finish

brussels orchid high

12,5	15,0	1,3	12

150 425

COLOUR YOUR COLLECTION

235 251 623



elevated bottom
specially designed for
hydration and aeration
of orchid roots



let your sales grow with
the orchid beauty station

orchid beauty station

180x80x80cm | 0,64 m²

BRUSSELS DIAMOND ORCHID HIGH

- elegant high shape
- elevated bottom specially designed for hydration and aeration of orchid roots
- with luxurious diamond coating
- in trendy orchid colours



elegant high shape



brussels diamond orchid high

◀▶	♻️	⚖️	📦
10,5	13,0	1,0	10
12,5	15,0	1,3	12
15	19,0	2,5	8

150 405

COLOUR YOUR COLLECTION

235 251 261
new



let your sales grow with the orchid beauty station

orchid beauty station

180x80x80cm | 0,64 m²



contains recycled plastics



specially for grow your own

BRUSSELS ORCHID



brussels orchid

12,5	11,4	1,2	8
16	14,6	2,2	8

100

GREEN BASICS ORCHID



green basics orchid

13	12,0	1,0	10
15	13,8	1,5	10
17	15,6	2,1	10

100

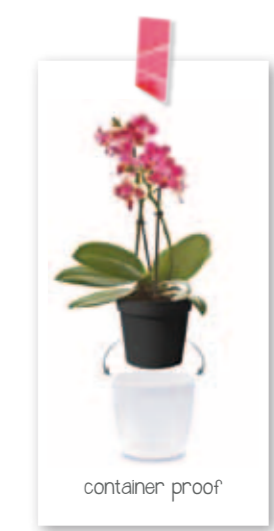
GREEN BASICS ORCHID SAUCER



green basics orchid saucer

10	1,5	10
14	2,0	10

100



container proof

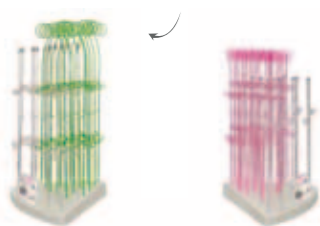


also suitable for existing orchideco

universal orchideco display

Ø30x29cm | 0,09 m²

two new triangle displays for your orchid beauty station



let your sales grow with the orchid beauty station

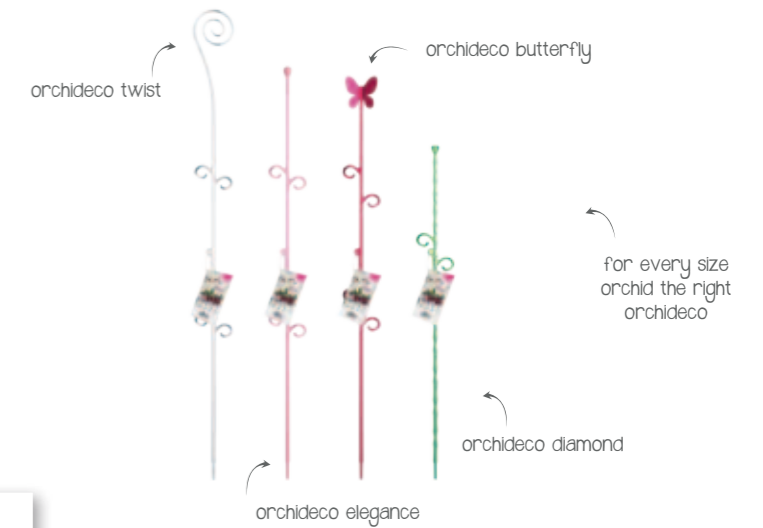
orchid beauty station

180x80x80cm | 0,64 m²

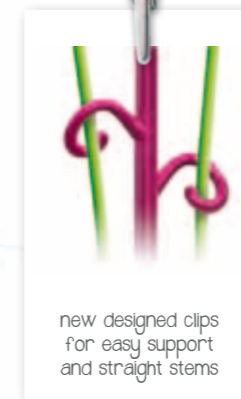


ORCHIDECO

- now the perfect orchideco for all every size orchid
- supports the beauty of each orchid
- with easy support for straight stems
- four designs in several lengths



beautiful new way of labeling



new designed clips for easy support and straight stems

orchideco twist

◀▶	♻️	📦
0,7	64,0	10

orchideco elegance

◀▶	♻️	📦
0,7	55,0	10

orchideco butterfly

◀▶	♻️	📦
0,7	53,0	10

orchideco diamond

◀▶	♻️	📦
0,7	45,0	10

100 235 366

SURFACE PROTECTOR LACE



surface protector lace

Size (cm)	Thickness (cm)	Quantity
11	0,3	20
12,5	0,3	20
15	0,3	20
17	0,3	20
20	0,3	20

150 513 623



lace for a happy surface

SURFACE PROTECTOR LACE

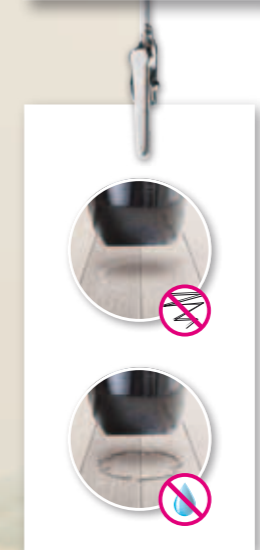
- lace for a happy surface
- decorative and functional protection for all surfaces
- no more scratches and moisture stains
- for any type of pot
- always with easy, self explanatory display and wobblers

for every size pot the perfect lace

available in 5 commercial sizes



made of premium soft touch silicon



A HANDY DISPLAY AND WOBBLER



lace is always delivered per 20 in a self explanatory display with a shelf wobbler for optimal cross selling

surface protector lace display

sizes from 11x20cm | 0,15 m²

SURFACE PROTECTOR MAZE



surface protector maze

⊕	☑	📄
11	0,4	20
13	0,4	20
15	0,4	20
17	0,4	20
20	0,4	20

383 425



SURFACE PROTECTOR MAZE

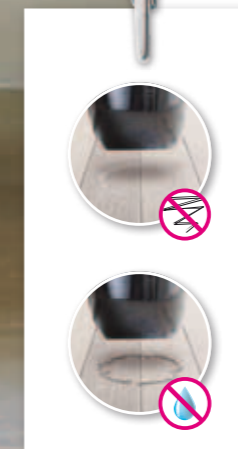
- maze for a happy surface
- decorative and functional design for all surfaces
- no more scratches, stains and moisture
- for any type of pot
- always with easy, self explanatory display and wobblers

for every size pot the perfect maze

available in 5 commercial sizes



made of premium soft touch silicon



A HANDY DISPLAY AND WOBBLER



surface protector maze display
sizes from 11x20cm | 0,15 m²

maze for a happy surface



GREEN GALLERY SINGLE



green gallery single

30x30	12,8	1,3	1

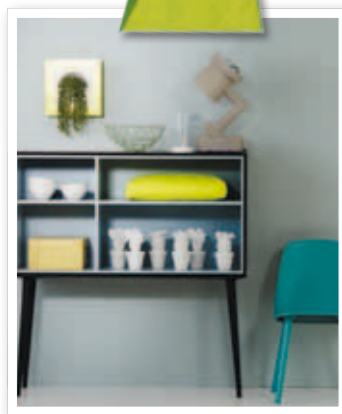
150 383

two coloured frames in one box



green gallery table stand

80x48x106cm | 0,09 m²



designed by cees kranen



brings
your
walls
to life

GREEN GALLERY SINGLE

- your ultimate green wall design
- brings your walls to life
- with comfortable built-in watering system
- choose your own style; white and lime green frame in each packaging



HOW DOES IT WORK



complete set



even includes a handy leveler tool

choose your own colour

GREEN GALLERY DOUBLE



green gallery double

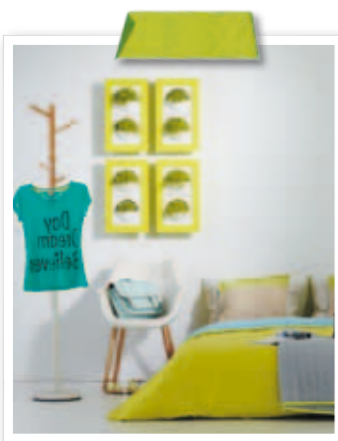
50x30	12,8	2,6	1

150 383
two coloured frames in one box



green gallery table stand

80x48x106cm | 0,09 m²



designed by cees kranen

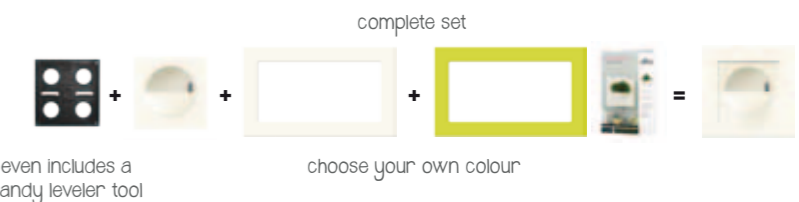


GREEN GALLERY DOUBLE

- your ultimate green wall design
- brings your walls to life
- with comfortable built-in watering system
- choose your own style; white and lime green frame in each packaging



HOW DOES IT WORK



enjoy
life

WATERING CANS & SPRAYERS COLLECTION



watering cans & sprayers collection



BEAUTIFUL PLANT CARE

For everyone the perfect plant care! Our colourful selection of basic and innovative designs watering cans & sprayers combine fun, comfort & ease.

TOP 5 BESTSELLERS

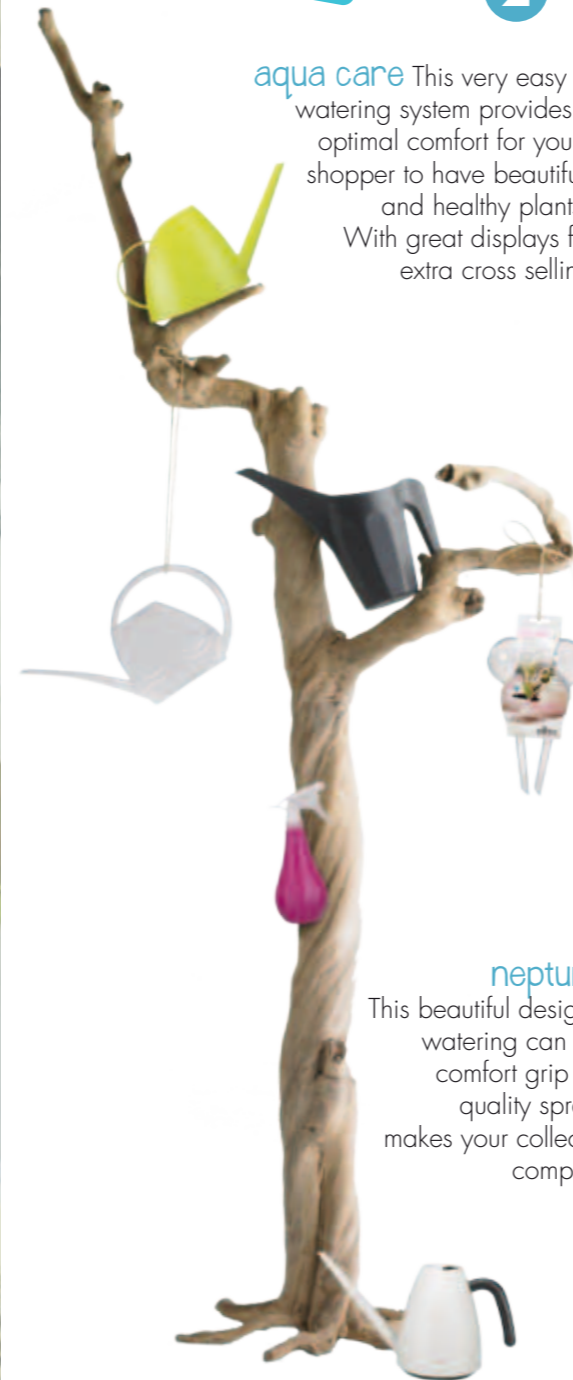
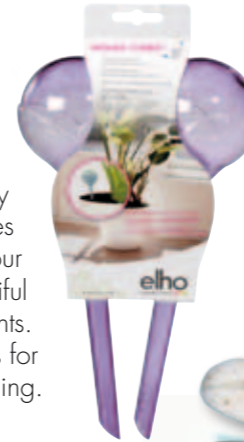


aquarius Your essential range of watering cans and sprayers. This year in a complete refreshed design plus new colours.



2

aqua care This very easy watering system provides optimal comfort for your shopper to have beautiful and healthy plants. With great displays for extra cross selling.



5

neptunus This beautiful designed watering can with comfort grip and quality sprayer makes your collection complete.



3

ocean Premium quality watering can & sprayer in an amazing number of colours.



4



oase Your beautiful basic collection. A practical and colourful range. Ideal stackable can and compact sprayer.

AQUARIUS WATERING CAN



aquarius watering can

12x36	19,8	1,5	5
15x46	25,5	3,5	4

150 425

COLOUR YOUR COLLECTION

235 383 100 261 366
new new

AQUARIUS SPRAYER



aquarius sprayer

9x12	29,0	0,7	5

150 425

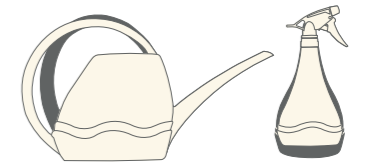
COLOUR YOUR COLLECTION

235 383 100 261 366
new new



AQUARIUS

- your complete redesigned bestseller
- elegant, timeless, quality design
- new material for even more intense colours
- comfortable grip and non drip spout



aquarius table stand

110x62x62cm | 0,36 m²



aquarius floor stand

210x90x90cm | 0,80 m²

OASE WATERING CAN



oase watering can

28x13	24,3	1,0	5

150 425

COLOUR YOUR COLLECTION

235 383

OASE SPRAYER



oase sprayer

8,8	20,0	0,5	5

150 425

COLOUR YOUR COLLECTION

235 383



OASE

- popular stylish design
- affordable pricing
- long lasting quality
- stackable watering can



OCEAN SPRAYER



ocean sprayer

11x9	22,0	0,7	5

150 425

COLOUR YOUR COLLECTION

235 383 100 241 366
new new



OCEAN WATERING CAN



ocean watering can

33x11	15,4	1,5

150 425

COLOUR YOUR COLLECTION

235 383 100 241 366
new new



ocean table stand

110x62x62cm | 0,36 m²

DIE OCEAN GIESSKANNEN & SPRAYER SIND WELTWEIT ERHÄLTICH, AUSGENOMMEN IN DEUTSCHLAND
THE OCEAN WATERING CANS & SPRAYERS ARE WORLDWIDE AVAILABLE WITH EXCEPTION OF GERMANY

NEPTUNUS SPRAYER



neptunus sprayer

9,6	24,7	0,7	5

150 425

COLOUR YOUR COLLECTION

513 623
new new



comfort grip,
beautiful
design and
new colours



NEPTUNUS WATERING CAN



neptunus watering can

14	17,2	1,5	6

150 425

COLOUR YOUR COLLECTION

513 623
new new



AQUA CARE



aqua care

8	29,2	0,5	8

100 241 366
new new



aqua care floor stand

40x40x175cm | 0,16 m²



special for plant table

aqua care table stand

40x40x130cm | 0,16 m²



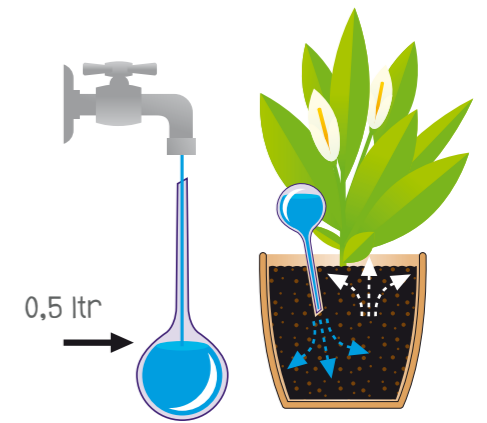
new colours

AQUA CARE

- very easy watering system for beautiful and healthy plants
- optimal comfort
- great extra sales
- award winning packaging

HOW DOES IT WORK?

The capillary operation of the aqua care provides the plant with the proper measure of water, also during any absence. Enjoy wonderful and healthy plants.



Get inspired by
pure



*get inspired by our pure
by elho collection.
pure, really let your plants live!*

pure collection



PURE, REALLY LET YOUR PLANTS LIVE!

Pure brings design into your interior, terrace and garden.
Handmade with the most attention to quality and detail possible.
Get inspired by pure!

TOP 5 BESTSELLERS

1



pure round All time favourite in different colour variations and marvellous sizes. The coming season also available in a beautiful mint colour.



2

pure soft round high Underlines the beauty of your plants and gives you the possibility to combine endlessly. Your must have for indoor & outdoor.

3



pure straight Straight design that fits inside or outside every design home. This year in new soft colours and shapes!



pure square The most beautiful square design. With new revolutionary bottom construction for a beautiful and straight design.



4

5



pure light Light up your life. This year with new LED innovations, revolutionary drainage and much more...

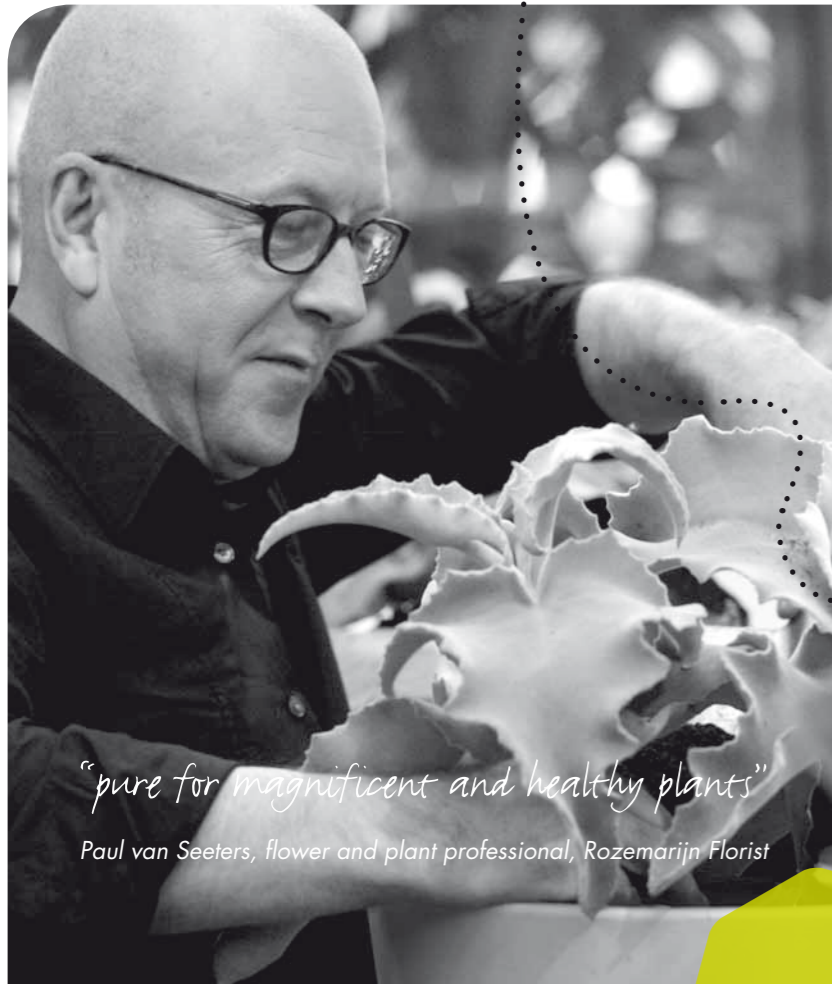
pure origin

THE BEAUTY OF NATURE AND THE MODERN ARCHITECTURE HAS BEEN THE INSPIRATIONAL SOURCE WHILE CREATING THE BEAUTIFUL PURE COLLECTION

pure, really let your plants live!

- NL "De schoonheid van de natuur en hedendaagse architectuur is mijn inspiratiebron geweest bij het creëren van de beeldschone pure collectie"
- DE "Die Schönheit der Natur und die moderne Architektur ist beim Kreieren der bildschönen pure-Kollektion meine Inspirationsquelle gewesen"
- SE "Naturens skönhet och modern arkitektur har varit min stora inspirationskälla vid skapandet av den bildsköna pure-kollektionen"

Gerard Kentie, dutch product designer pure, elho



"pure for magnificent and healthy plants"

Paul van Seeters, flower and plant professional, Rozemarijn Florist



"pure brings the beauty of nature and the modern architecture into your home"

Bart van der Meij, interior specialist, van der Meij Interieurs



"100% handmade"

Cas Oerlemans, producer of pure by elho



"meet pure. a great taste. 100% dutch design"

Gerard Kentie, dutch product designer pure, elho





pure power

DISCOVER THE POWER OF PURE
100% HANDMADE



10 years uv resistant



indoor and outdoor



frost resistant



lightweight



unbreakable



eco efficient



pure presentation

LET'S BRING FUN TO OUR SHOPPER



must have

ask your elho team for the complete presentation range of pure

pure pillar with pure magazines

43x157 cm

pure magazine

10,5x15,5 cm



all pure products includes a glamorous label & full colour magazine



pure pallet cover

120x80 cm



pure label

7,5x22,6 cm



every pure product includes an inspirational magazine

beautiful pure



new colours



pure straight round



pure straight round

↔	♻️	ℓ	📄
35	34	21	1
50	51	68	1
65	69	157	1
80	86	300	1

150 425

COLOUR YOUR COLLECTION

pure straight round

↔	♻️	ℓ	📄
35	34	21	1
50	51	68	1

207 383

pure straight round

↔	♻️	ℓ	📄
35	34	21	1

256 623

new new



pure straight round high



pure straight round high

↔	☕	💧	📄
40	80	20	1
50	103	41	1
60	124	62	1

150 425

COLOUR YOUR COLLECTION

pure straight round high

↔	☕	💧	📄
40	80	20	1
60	124	62	1

207 383

pure straight round high

↔	☕	💧	📄
40	80	20	1
50	103	41	1

256 623

new new



elevated bottom



can be filled with sand for extra stability



new



pure straight bowl



pure straight bowl

45	23	20	1
60	30	47	1

150 425



pure round



pure round

↔	🗑️	💧	📦
30	26	9	1
40	36	22	1
50	45	44	1
60	54	78	1
80	71	180	1
100	89	360	1
120	107	625	1

150 425

COLOUR YOUR COLLECTION

pure round

↔	🗑️	💧	📦
40	36	22	1

186 207 256 261 383 410

623

new

pure round

↔	🗑️	💧	📦
50	45	44	1

207 256 261 383 410 623

new

pure round

↔	🗑️	💧	📦
60	54	78	1
80	71	180	1
100	89	360	1
120	107	625	1

207 383



pure round saucer



tip
check
support
guide

pure round saucer

↔	♻️	📄
Ø 25	4	1
Ø 33	4	1
Ø 37	4	1
Ø 40	4	1
Ø 45	4	1
Ø 55	6	1

150 425



saucer for
better plant care



pure round high



pure round high

↔	♻️	📄	📄
35	43	20	1
45	55	50	1
55	68	94	1

150 425

COLOUR YOUR COLLECTION

pure round high

↔	♻️	📄	📄
35	43	20	1

186 207 256 261 383 410

623

new

pure round high

↔	♻️	📄	📄
45	55	50	1

383

new

pure round high

↔	♻️	📄	📄
55	68	94	1

256 261 383



pure soft
round high



pure soft round high

30	53	9	1
35	62	15	1
40	70	20	1
50	90	38	1

150 425

COLOUR YOUR COLLECTION

pure soft round high

35	62	15	1
50	90	38	1

207 383 410

pure soft round high

35	62	15	1

186 256 261 623
new



elevated
bottom



can be filled
with sand for
extra stability





high,
higher,
highest

pure soft round
extreme high



pure soft round extreme high

50	140	43	1

150 425

COLOUR YOUR COLLECTION

- 207
- 383
- 410
- 623 new



elevated
bottom



can be filled
with sand for
extra stability





pure soft round



pure soft round

↔	☑	ℓ	☐
30	23	10	1
40	30	25	1
50	37	47	1
60	45	82	1

150 425

COLOUR YOUR COLLECTION

pure soft round

↔	☑	ℓ	☐
40	30	25	1

207 256 261 383 410 623
new

pure soft round

↔	☑	ℓ	☐
60	45	82	1

207 383



easy to move
40, 50 & 60 cm



enjoy the
beauty
of
life





pure soft bowl



pure soft bowl

50	20	15	1
60	24	20	1
80	32	54	1

150 425

COLOUR YOUR COLLECTION

pure soft bowl

50	20	15	1

207 256 261 383 410 623 new



easy to move
80 cm



elevated
bottom





pure soft oval high



pure soft oval high

↔	🗑️	ℓ	📄
60	70	20	1
70	100	28	1

150 425

COLOUR YOUR COLLECTION

pure soft oval high

↔	🗑️	ℓ	📄
70	100	28	1

207 383



elevated bottom



can be filled with sand for extra stability

pure soft oval



pure soft oval

↔	🗑️	ℓ	📄
50	20	5	1
60	23	9	1
80	31	25	1

150 425

COLOUR YOUR COLLECTION

pure soft oval

↔	🗑️	ℓ	📄
50	20	5	1
60	23	9	1
80	31	25	1

207 383



pure cilinder



pure cilinder

40	40	20	1
50	50	42	1

150 425

COLOUR YOUR COLLECTION

pure cilinder

40	40	20	1

207 383 410



elevated bottom



easy to move (4 wheels)



pure cilinder high



pure cilinder high

40	73	20	1

150 425

COLOUR YOUR COLLECTION

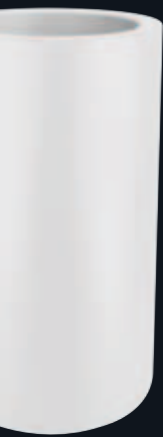
207 383 410



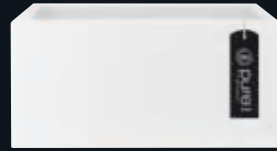
elevated bottom



can be filled with sand for extra stability



pure square long



pure square long

80x39	40	50	1

150 425



elevated bottom



easy to move (6 wheels)



revolutionary construction to keep a beautiful shape



pure square



pure square

40x40	39	21	1
50x50	49	42	1
60x60	59	73	1

150 425



elevated bottom



easy to move (4 wheels)



revolutionary construction to keep a beautiful shape





that's
easy

pure square
divider



pure square divider

80x29	59	50	1

150 425



elevated
bottom



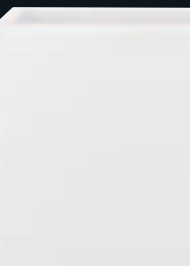
easy to move
(6 wheels)



can be filled
with sand for
extra stability



revolutionary construction
to keep a beautiful shape



pure soft square



pure soft square

40x40	36	30	1
50x50	42	69	1

150 425

COLOUR YOUR COLLECTION

pure soft square

40x40	36	30	1

207 383 410



easy to move
(4 wheels)

pure soft square
medium



pure soft square medium

40x40	52	23	1

150 425



elevated
bottom



can be filled
with sand for
extra stability



pure soft
square high



pure soft square high

30x30	6	10	1
40x40	75	23	1

150 425

COLOUR YOUR COLLECTION

pure soft square high

30x30	6	10	1
40x40	75	23	1

410

pure soft square high

30x30	6	10	1

207 383



elevated
bottom



can be filled
with sand for
extra stability



pure soft square divider



pure soft square divider

40x80	52	54	1

150 425



elevated bottom



easy to move (6 wheels)



can be filled with sand for extra stability



revolutionary construction to keep a beautiful shape



easy to move

pure soft square long



pure soft square long

80x40 100x48	36 42	65 137	1 1

150 425



easy to move (6 wheels)



pure ball



pure ball

50	40	14	1
60	49	26	1

150 425

COLOUR YOUR COLLECTION

207 256 261 383 623

new



elevated bottom





pure fun

pure ease cube



pure ease cube

30	32	1

150 425

COLOUR YOUR COLLECTION

207 383



pure ease cilinder



pure ease cilinder

34	38	1

150 425

COLOUR YOUR COLLECTION

207 383



no scratches



up to 100 kg



pure ease adam



pure ease adam

34	54	1

150 425

COLOUR YOUR COLLECTION

207 256 383 623

new



pure ease eve



pure ease eve

38	54	1

150 425

COLOUR YOUR COLLECTION

207 256 383 623

new



no scratches



up to 100 kg



nice couple



light up your life

pure soft round high light



pure soft round high light

40	70	9	1
50	90	21	1

100



packed in beautiful box

good to know



-20°



5

5 years guarantee



indoor & outdoor use



includes magazine



includes insert for easy planting



5 meter cable

pure straight high LED light



pure straight high LED light

40	80	9	1
50	103	21	1

100



packed in beautiful box

good to know



4 dimmable light positions



5

5 years guarantee



indoor & outdoor use



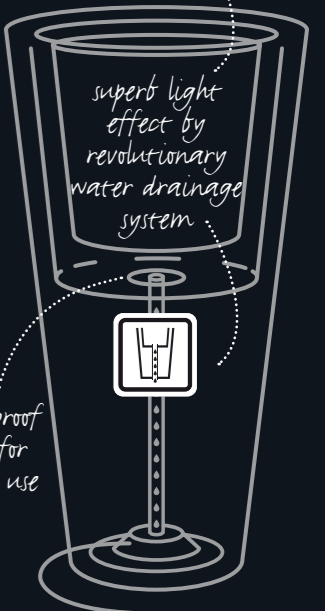
includes magazine



long lasting LED module for 20.000 hrs. of light



includes insert for easy planting



waterproof plug for indoor use

4 mtr.

4 meter cable with elho designed dimmer

pure straight LED light



pure straight LED light

45	63	14	1
60	80	30	1

100



packed in beautiful box

good to know



4 dimmable light positions



5

5 years guarantee



indoor & outdoor use



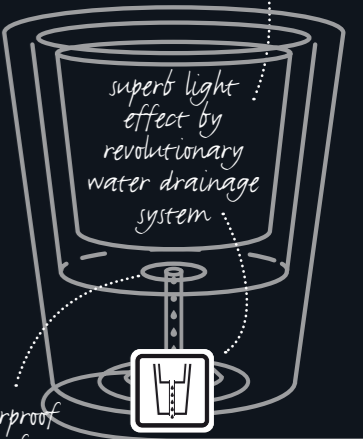
includes magazine



long lasting LED module for 20.000 hrs. of light



includes insert for easy planting



waterproof plug for indoor use



4 meter cable with elho designed dimmer

pure twilight



pure twilight

50	114	27	1

100



packed in beautiful box

good to know



-20°



light up your day



5

5 years guarantee



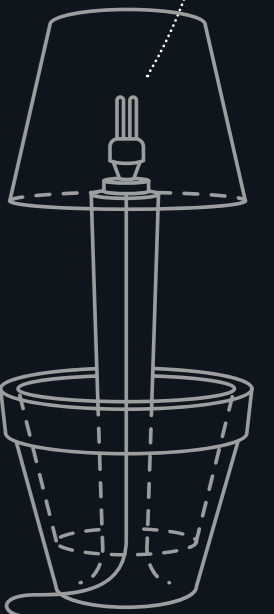
indoor & outdoor use



includes magazine



incl. standard 11 watt energy saving bulb



5 mtr.

5 meter cable

you love, we love 
Green

Basics





Let's make the world greener



Living
in a
green
world



you love, we love

Green Basics

Every assortment starts with green basics. A functional line of products with the beautiful design of elho. The green basics range gives synthetic a second life, while it contains recycled material. Just as beautiful, colour-fast and strong as our other products. But even better for the world. With the effective marketing support and optimal dynamics with every year new products.

NL Elk assortiment begint met een groene basis. Een **functionele lijn van producten** met de **prachtige ontwerpen** van elho. Het green basics assortiment geeft kunststof een tweede leven, omdat het bestaat uit **gerecycled** materiaal. Net zo mooi, kleurvast en sterk als onze andere producten. Maar nog beter voor de wereld. Met effectieve **marketing ondersteuning** en een **optimale dynamiek** met elk jaar nieuwe producten.

DE Jedes Sortiment beginnt mit einer grünen Basis. Eine **funktionale Produktlinie** mit dem **wunderschönen elho-Design**. Die Green Basics gibt dem Kunststoff ein zweites Leben, denn es enthält **recyceltes** Material. Genauso schön, farbecht und stabil wie unsere anderen Produkte, aber besser für die Umwelt und mit dem **effektiven Marketing Support** und **optimaler Dynamik** mit neuen Produkten in jedem Jahr.

SE Alla sortimen börjar med en grön standard. En **funktionell produktlinje** med elhos **vackra design**. Utbudet i det gröna standardsortimentet ger syntet ett andra liv, samtidigt som det innehåller **återvunnet** material. Precis lika vackert, färgrikt och starkt som våra andra produkter. Bara ännu bättre för världen. Med ett **effektivt marknadsstöd** och **optimal dynamik** kommer nya produkter varje år.



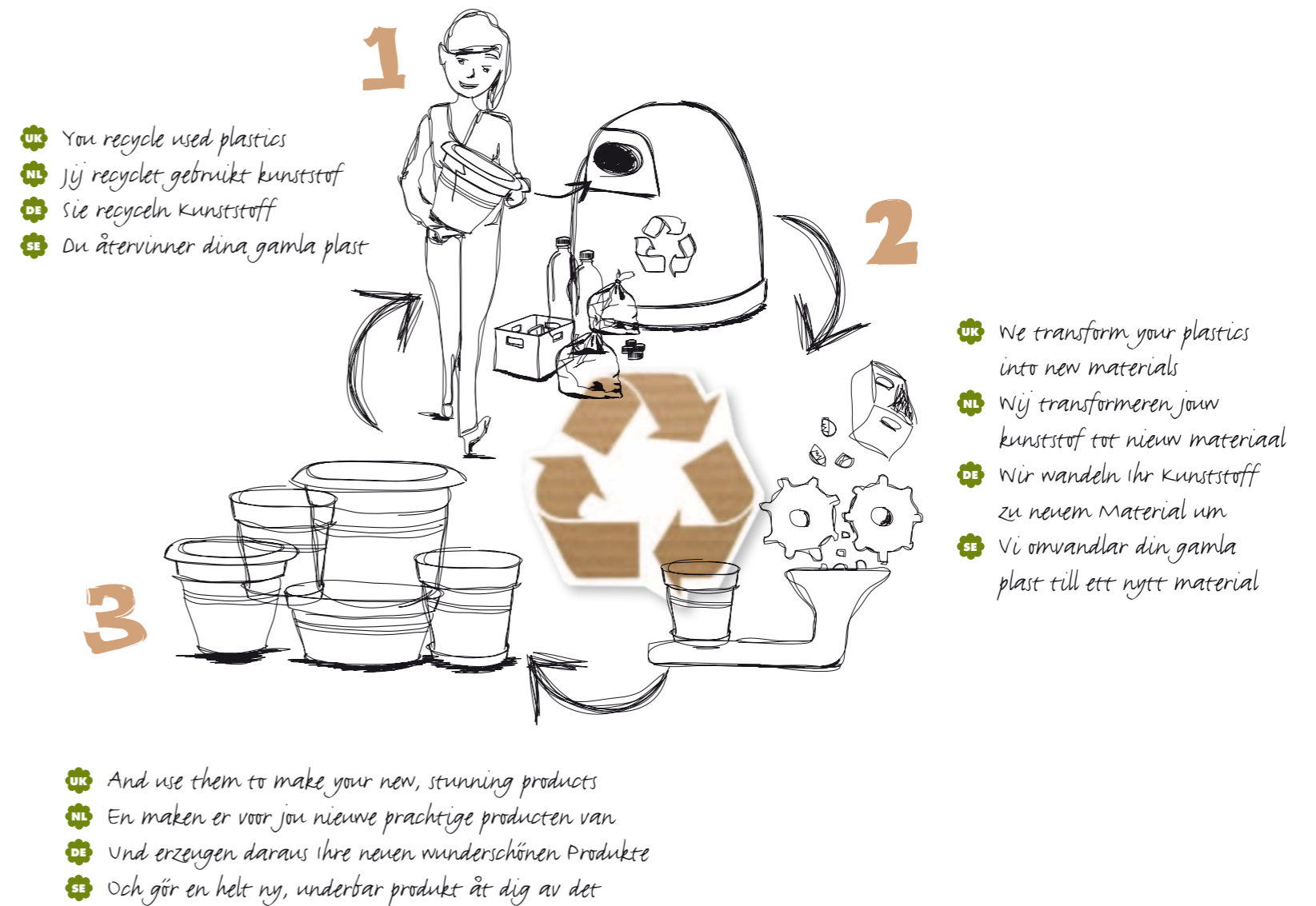


Watch the world getting greener



you love, we love Green Basics

3 steps to a greener world





contains recycled plastics

you love, we love Green Basics



recycled

The green basic products contain careful recycled used plastics.



you love, we love

Through our specially developed blend, the green basic products have the same high quality characteristics as all other products.



5 year colour guarantee

We provide 5 years colour guarantee on the green basics product family.



you love, we love

Green Basics

WE LOVE TO SUPPORT YOUR GREEN BASICS ASSORTMENT



contains recycled plastics



Green Basics Presentation

EASY SHOPPING

green basics grow your own presentation

size: 217x120x80 cm - 0,96 m²



green basics grow pot presentation

size: 217x118x60 cm - 0,70 m²



green basics leaflet

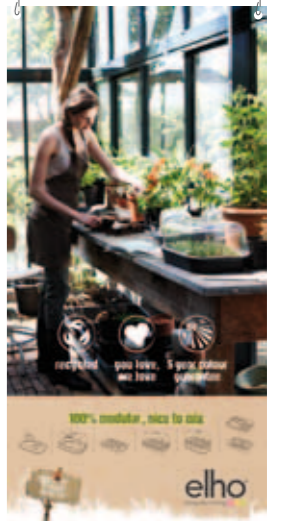
inspiring leaflet with overview of recycling process and entire collection



green basics label

each product has a FSC based green basics label

great presentations for your basics collection



green basics banner

amazing banner for even more inspiration in your store

Green Basics collection



YOU LOVE, WE LOVE

The functional product line that contains recycled plastics in beautiful designs. Supported by effective point-of-sale materials and every year innovations!

TOP 5 BESTSELLERS

1



green basics growpot The million bestseller growpot designed with top class growers. Ideal for grow your own.

2



your best basics

green basics grow house Step into the success of green basics propagation. A 100% modular system of superb quality and beautiful design.

3



green basics garden xxl The spacious trough is perfect for every patio and balcony. Ideal as mini garden.



4



green basics campana The classical campana with green basics design and unique bottom. Your timeless beauty.

5



green basics cilinder The stable cilinder with natural finish and a bottom designed with top class growers. This green basics cilinder should be in your collection.

you love, we love Green Basics collection:



Your basics with every year innovations



the very stable cylinder line with natural finish and professional bottom



the classical campana with the green basics design and unique bottom



a complete line of elegant scoops for longlasting pleasure



beautiful trough with integrated saucer and easy watering system



the best basic hanging basket with easy watering system, big volume and easy clip for unihanger



the most ideal grow pot which is designed with top class growers



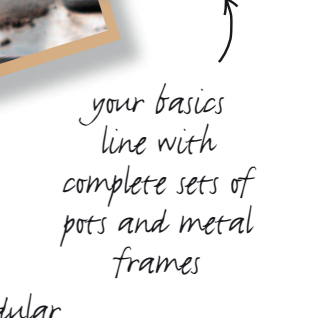
create your own tower of flowers with the practical growset



handy plantlabels, of superior quality



well designed basic wall basket with great content



the green basics flower bridge for every balcony

contemporary bowl. ideal for seasonal plants

create your own garden with the garden xxl

new size

new

your basics line with complete sets of pots and metal frames

the 100% modular propagation system. ideal for grow your own

always beautiful designed matching saucers



GROW YOUR OWN

grow your own in green basics

- 4 products to build your own grow house
- 100% modular system
- superb quality and beautiful design
- great colours
- contains recycled plastics



GROW YOUR OWN

now your propagation in green basics, 4 products to build your own grow house, unique, fun and 100% modular system, contains recycled plastics



multifunctional garden tray for grow houses and as working table



superb quality and comfortable to carry

optimal propagation by crystal clear house



beautiful and functional start tray



special bottom for optimal aeration



water reservoir for easy watering and good growth



new instruction movie to explain this unique concept



unique ventilation for healthy growth

GREAT COLOURS



100% modular system

- 1. 
grow tray
- 2. 
grow tray saucer
- 3. 
grow house
- 4. 
garden tray

GROW HOUSE



green basics grow house

24x17	11,6	5	new
36x26	12,5	5	
51x19	12,5	5	

100

GROW TRAY



green basics grow tray

24x17	6,0	1,1	5	new
36x26	6,3	2,6	5	
51x19	7,5	5,5	5	

150 235 383 433

GROW TRAY SAUCER



green basics grow tray saucer

24x17	2,2	5	new
36x26	2,2	5	
51x19	2,2	5	

150 235 383 433



Green Basics

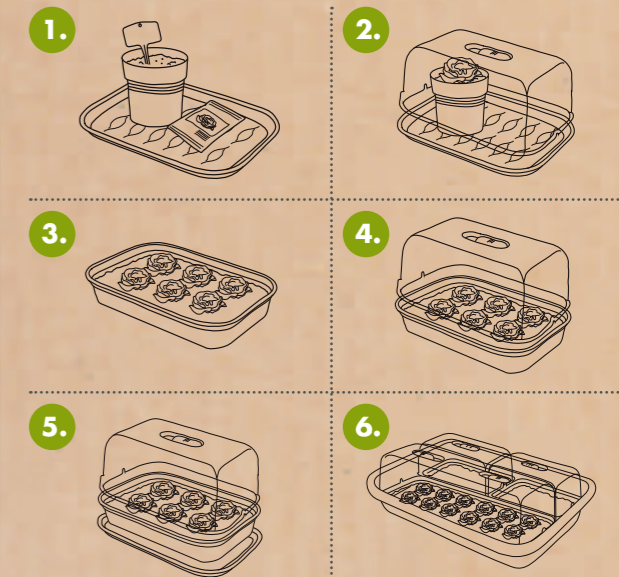


GROW HOUSE

- propagation in green basics
- 4 products to build your own grow house
- 100% modular system
- superb quality and beautiful design
- great colours
- contains recycled plastics



100% modular system





Green Basics



GARDEN TRAY

- multifunctional tray for grow houses and as working table
- superb quality and beautiful design
- comfortable to carry
- great colours
- contains recycled plastics

contains recycled plastics

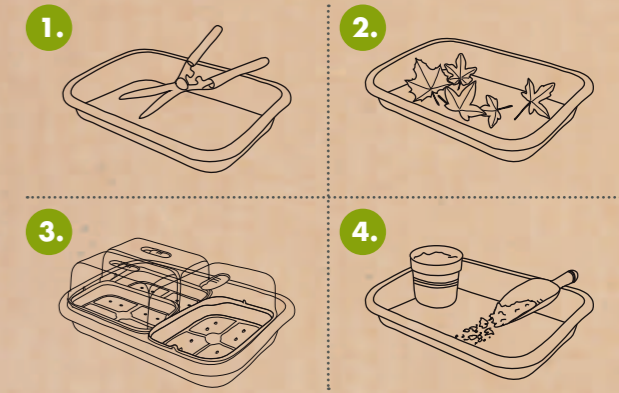


green basics garden tray

59x42	11,1	9,5	5

150 235 383 433

multifunctional



EASY SHOPPING

let's grow the business together

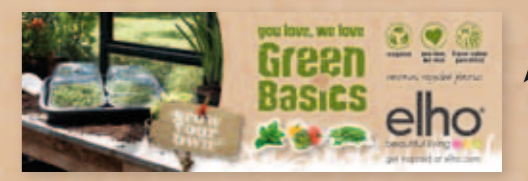
your easy green basics grow your own stand



attractive and clear communication on grow your own stand



this year great promotional grow your own kit available. Ask your elho sales team for more info



labels on every product explaining unique modular grow your own concept



now inspirational movie available to explain the green basics propagation concept



inspiration and explanation for shelf or ambience presentation

PLANTLABELS



green basics plantlabels
(set of 5)

⊕		📄
13x6	small	10
18x7	medium	10
26x9	large	10

150 383

easy to write on



specially developed ribs for extra strength

easy to stick in soil



new
SCOOP
XXL



Green Basics



SCOOPS

- multifunctional designed scoops
- long lasting superb quality
- available in trendy colours
- contains recycled plastics



green basics scoop
s/m/l

⊕	📄
26x3	10
30x5	10
32x5	10

150 235 383 433



green basics scoop xxl

⊕	📄	new
22,5x11	10	

150 235 383 433



GROWSET



green basics growset

26	12,8	2,9	5

150 433

COLOUR YOUR COLLECTION

235 383



Green Basics



GROWSET

- practical set for grow your own vegetables, fruit, herbs and flowers
- perfect for terrace, table or in a greenhouse
- bottom designed with top class growers
- stack pots on top of each other
- combination with saucer possible
- contains recycled plastics

HOW DOES IT WORK?



1

120°



2

120°



3



can be combined with a green basics saucer Ø 25

GROWPOT



green basics growpot sunflower, tomato, cucumber

30	28,7	12,0	10

116 194 363



green basics orchid

13	12,0	1,0	10
15	13,8	1,5	10
17	15,6	2,1	10

100



green basics orchid saucer

10	1,5	10
14	2,0	10

100



looks great with sunflower tomato cucumber

Green Basics



GROWPOT FOR GROW YOUR OWN

- designed with top class growers
- ideal for grow your own
- easy shopping displays
- contains recycled plastics



with grow your own topcard

green basics grow your own display

105x60x80cm | 0,48 m²

GROWPOT

contains recycled plastics



green basics growpot

⬅➡	♻️	💧 (Ltr)	📦
11	10,1	0,6	20
13	12,0	1,0	20
15	13,8	1,5	20
17	15,6	2,1	20
19	17,5	3,0	20
21	19,3	4,0	20
24	22,1	6,5	15
27	24,8	8,7	15
30	27,6	12,0	10
35	32,2	19,0	5
40	36,8	28,3	5

150 433 752

matching saucers available

Tip check support guide



unique bottom



million seller



easy sales with this great presentation



green basics growpot stand
217x118x60cm | 0,70 m²

Green Basics



GROWPOT

- designed with top class growers
- ideal for grow your own
- fits in standard pottery
- contains recycled plastics

you love, we love Green Basics

Growing your own vegetables, fruit, herbs and flowers will be very practical and fun with the beautiful grow your own products of elho!

contains recycled plastics





the classical campana with green basics design and unique bottom



best-seller

Green Basics

CAMPANA

contains recycled plastics



green basics campana

↔	🗑️	💧	📄
25	19,0	4,3	10
30	23,0	7,6	10
35	26,8	12,0	5
40	30,7	18,0	5
50	38,1	34,4	5

300 433 752

COLOUR YOUR COLLECTION

green basics campana

↔	🗑️	💧	📄
30	23,0	7,6	10

150 235 383

matching saucers available

Tip: check support guide



CILINDER



green basics cilinder

↔	☒	💧	📦
20	15,0	2,5	10
25	18,5	5,0	10
30	20,0	9,0	10
35	26,0	14,0	10
40	30,0	21,0	10
45	33,0	30,0	5
55	41,0	55,0	5
65	49,0	92,0	3

433 752

green basics cilinder

↔	☒	💧	📦
30	20,0	9,0	10
40	30,0	21,0	10
55	41,0	55,0	5

150

COLOUR YOUR COLLECTION

green basics cilinder

↔	☒	💧	📦
30	20,0	9,0	10
40	30,0	21,0	10
55	41,0	55,0	5

235 383

matching saucers available



unique bottom



Green Basics

CILINDER

- very stable
- bottom designed with top class growers
- with natural finish
- contains recycled plastics



SAUCER



green basics saucer

↔	♻️	📄
10	1,5	20
14	2,4	20
22	3,1	15
25	3,7	15
29	4,3	10
34	4,9	10
41	5,5	10
45	5,6	5
53	5,9	3

150 433 752

green basics saucer

↔	♻️	📄
17	2,5	20
22	3,0	15
25	3,5	15
29	4,0	10
34	5,0	10

300

COLOUR YOUR COLLECTION

green basics saucer

↔	♻️	📄
22	3,0	15
25	3,5	15
34	5,0	10
45	5,5	5

235 383



Green Basics

SAUCER

- beautiful design
- always a matching saucer
- easy watering for healthy growth
- contains recycled plastics





basics on balcony

FLOWER BRIDGE

contains recycled plastics

green basics flower bridge

29	22,5	6,0	5
----	------	-----	---

150 433 752

COLOUR YOUR COLLECTION

235 383

universal system

includes fixators



POT HOLDER SET



green basics balcony pot holder set

20	14,8	2,5	12
----	------	-----	----

150 433 752



green basics wall pot holder set

20	14,8	2,5	12
----	------	-----	----

150 433 752

COLOUR YOUR COLLECTION

235 383



green basics balcony pot holder display

85x60x80cm | 0,48 m²

TROUGH



green basics trough

39x17	13,7	6,0	10
49x17	13,7	7,7	10
59x17	13,7	9,5	10
79x17	13,7	12,0	10

150 300 410 425 433 752

COLOUR YOUR COLLECTION

green basics trough

49x17	13,7	7,7	10

235 383

TROUGH SAUCER



green basics trough saucer

37x15	2,4	10
47x15	2,4	10
57x15	2,4	10
77x15	2,4	10

150 300 410 425 433 752

COLOUR YOUR COLLECTION

green basics trough saucer

47x15	2,4	10

235 383



Green Basics

TROUGH

- the basic trough for every balcony
- beautiful design for affordable pricing
- available in great colours
- contains recycled plastics

mix & match

drill a hole indicator at bottom

excellent plantcare by overflow pipe

TROUGH MINI



green basics trough mini

30x12	10,6	1,2	5

150 433 752

COLOUR YOUR COLLECTION

235 383



all-in-1
that's
easy

Green Basics

TROUGH ALL-IN-1

- complete set of trough, saucer & frame
- includes an easy watering system
- easy stackable
- contains recycled plastics



green basics trough all-in-1

50x18	14,0	7,4	5

150 433 752

COLOUR YOUR COLLECTION

235 383



easy stackable



GARDEN XXL



green basics garden xxl

80x39	34,2	62,0	3
100x48	42,0	100,0	3

433 752

COLOUR YOUR COLLECTION

green basics garden xxl

80x39	34,0	62,0	3

150 235 383

GARDEN XXL SAUCER



green basics garden xxl saucer

80x34	5,5	3
100x42	6,0	3

433 752

COLOUR YOUR COLLECTION

green basics garden xxl saucer

80x34	5,5	3

150 235 383



Green Basics

GARDEN XXL

- spacious trough perfect for every patio and balcony
- sufficient space for all plants
- complete with saucer
- ideal as mini garden
- contains recycled plastics



stabilizer will ensure stability after filling xxl

in the store the stabilizer is fixed on the bottom



green basics bowl

27	11,0	4,0	10
33	14,0	8,0	10
38	16,0	12,0	5


150 433 752

COLOUR YOUR COLLECTION

green basics bowl

33	14,0	8,0	10
----	------	-----	----

235 383

matching saucers available 



Green Basics

BOWL

- ideal for seasonal flowers
- designed with top class growers
- contains recycled plastics



Green Basics

WALL BASKET SMALL



green basics wall basket small

21	20,7	2,5	5

150 433 752

COLOUR YOUR COLLECTION

235 383

WALL BASKET MEDIUM



green basics wall basket medium

30x16	17,0	3,6	5

150 433 752

COLOUR YOUR COLLECTION

235 383



wall beauty



Green Basics

HANGING BASKET



green basics hanging basket

18	9,9	1,4	5
23	14,4	3,1	5
28	17,8	5,8	5

150 433 752

COLOUR YOUR COLLECTION

green basics hanging basket

23	14,4	3,1	5

235 383

easy clip for unhanger

including easy watering full system

including saucer

new happy movie with easy instruction for your shopper

elho INSTRUCTION MOVIE

Let's make
the world
greener



enjoy
the
outside
life

OUTDOOR COLLECTION



outdoor collection



LET'S GO OUTSIDE

Enjoy the most complete outdoor collection of the world. From essentials to creative designs with every season commercial innovations and the best support to create seducing shopper experience in your store.

TOP 5 BESTSELLERS



corsica flower bridge This million selling balcony product fits every balcony. Shoppers are looking for a beautiful and easy balcony product and they can find it in your store. Next season in even more attractive colours.



torino campana The best quality campana with professional bottom. The favorite that suits every garden, terrace or balcony. Available in new trend colours to innovate your collection.

3



4

algarve cilindro The most successful cilindro with professional bottom. Available in all outdoor commercial plant sizes and many colour variations. An essential in your collection.

loft urban round Just one year after launch already embraced by an enormous group of shoppers who enjoy the urban life and are looking for fun and comfort. Step into this success with the coming year new sizes and colours.



5



corsica vertical garden Let your sales grow with this vertical garden. Ideal for hanging flowers or creating a wall of greenery.



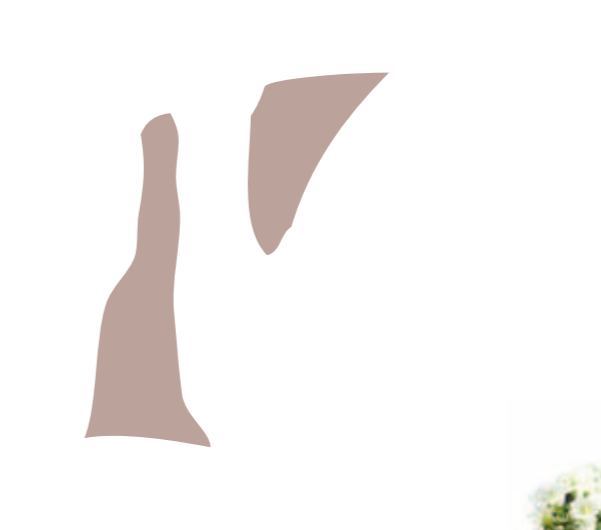
MORE AND MORE
PEOPLE ENJOY THE
URBAN LIFE



PRODUCTS SHOULD
BE SIMPLE
AND COLOURFUL



PEOPLE ARE LOOKING
FOR FUN AND
COMFORT



Designed by Cees Kranen
"I was happy to work on this
project and develop a
complete new line for our
customers"



LOFT URBAN

INSPIRED BY THE URBAN WAY OF LIFE



LOFT URBAN ROUND



loft urban round

↔	🗑️	💧	📦	
25	22,2	6,0	5	new
30	26,2	9,6	5	
40	35,2	22,0	5	
50	44,2	44,0	5	
60	53,2	77,0	3	
70	62,2	128	1	new

150 410 425

COLOUR YOUR COLLECTION

loft urban round

↔	🗑️	💧	📦	
25	22,2	6,0	5	new
30	26,2	9,6	5	
40	35,2	24,0	5	
50	44,2	48,0	5	

235 256 261 383 623

new

matching saucers available



LOFT URBAN ROUND

- urban round model
- beautiful matt finish
- comfortable built-in water reservoir
- easy to move wheels for bigger sizes
- matching saucers available

new sizes



includes built-in water reservoir



easy to move for 40, 50 and 60 cm



LOFT URBAN
ROUND HIGH



loft urban round high

↔	⏴	Ⓛ	📄	new
28	36,1	12,0	5	
35	45,6	22,0	5	
42	56,4	42,0	5	

150 410 425

COLOUR YOUR COLLECTION

loft urban round high

↔	⏴	Ⓛ	📄	new
28	36,1	12,0	5	
35	45,6	22,0	5	
42	56,4	42,0	5	

235 256 261 383 623

new

matching saucers available



LOFT URBAN ROUND HIGH

- urban round high model
- beautiful matt finish
- comfortable built-in water reservoir
- popular high shape
- matching saucers available



includes built-in
water reservoir



LOFT URBAN SQUARE



loft urban square

30x30	41,5	19,0	5
37x37	51,3	39,0	5

150 410 425

COLOUR YOUR COLLECTION

loft urban square

30x30	41,5	19,0	5

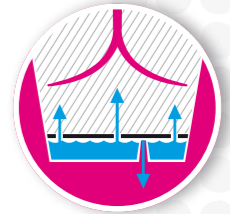
235 256 261 383 623

matching saucers available



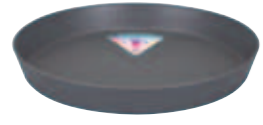
LOFT URBAN SQUARE

- urban square model
- beautiful matt finish
- comfortable built-in water reservoir
- matching saucers available



includes built-in water reservoir

LOFT URBAN ROUND SAUCER



0 tip
check
support
guide

loft urban round saucer

⬅	🗑️	📦	
17	2,3	5	new
21	2,9	5	
24	3,3	5	
28	3,8	5	
30	4,0	5	
34	4,6	5	new
48	5,4	5	

150 410 425

COLOUR YOUR COLLECTION

loft urban round saucer

⬅	🗑️	📦	
17	2,3	5	new
21	2,9	5	
24	3,3	5	
28	3,8	5	
30	4,0	5	
34	4,6	5	

235 256 261 383 623
new



LOFT URBAN SAUCER

- the urban saucers
- beautiful matt finish
- more cross selling
- the best watering system for plants
- matching saucer in every size & colour



saucers are the best watering system for plants



LOFT URBAN SQUARE SAUCER



loft urban square saucer

⬅	🗑️	📦
22x22	3,1	5
28x28	3,8	5

150 410 425

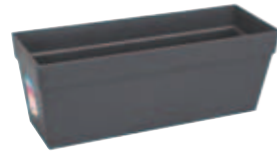
COLOUR YOUR COLLECTION

loft urban square saucer

⬅	🗑️	📦
22x22	3,1	5

235 256 261 383 623

LOFT URBAN TROUGH



loft urban trough

50x17	18,0	11,5	5

150 410 425

COLOUR YOUR COLLECTION

235 256 383 623
new new

LOFT URBAN TROUGH SAUCER



loft urban trough saucer

47x15	2,5	5

150 410 425

COLOUR YOUR COLLECTION

235 256 383 623
new new

LOFT URBAN TROUGH

- urban trough model
- beautiful matt finish
- comfortable built-in water reservoir
- available as trough and all-in-1



includes built-in water reservoir

LOFT URBAN TROUGH ALL-IN-1



loft urban trough all-in-1

50x17	18,0	11,5	5

150 425

enjoy the urban life



LOFT LED LIGHT



loft LED light

30	73,0	5,5	1

100

GOOD TO KNOW



5 years guarantee



indoor & outdoor use



frost resistant -20°C



20.000 light hours



220V-240V 50Hz



splash proof



adapter

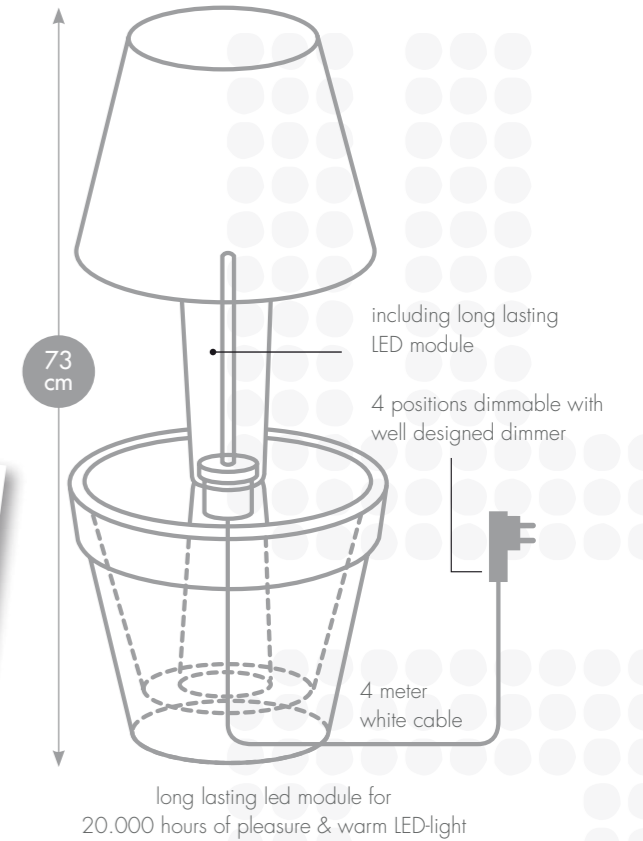


CE certified

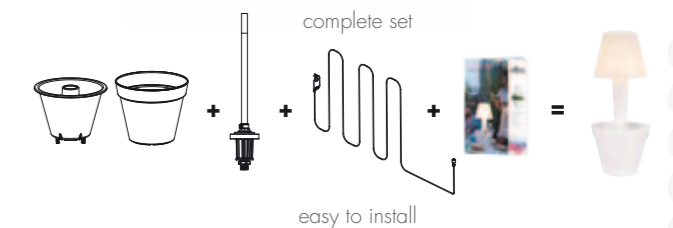


LOFT LED LIGHT

- unique combi of urban pot and light
- innovating high quality warm LED light
- long lasting and dimmable LED light
- compact & attractive packaging
- great shopper experience available



compact, eco-friendly & attractive packaging (30x30x35cm)





ideal shelf presentation for more cross selling of your saucers



new inspirational elho loft banner available in 2014

LOFT URBAN

EASY LIVING = EASY SHOPPING



great loft island presentation available



light up your sales with this great presentation of the new loft LED light



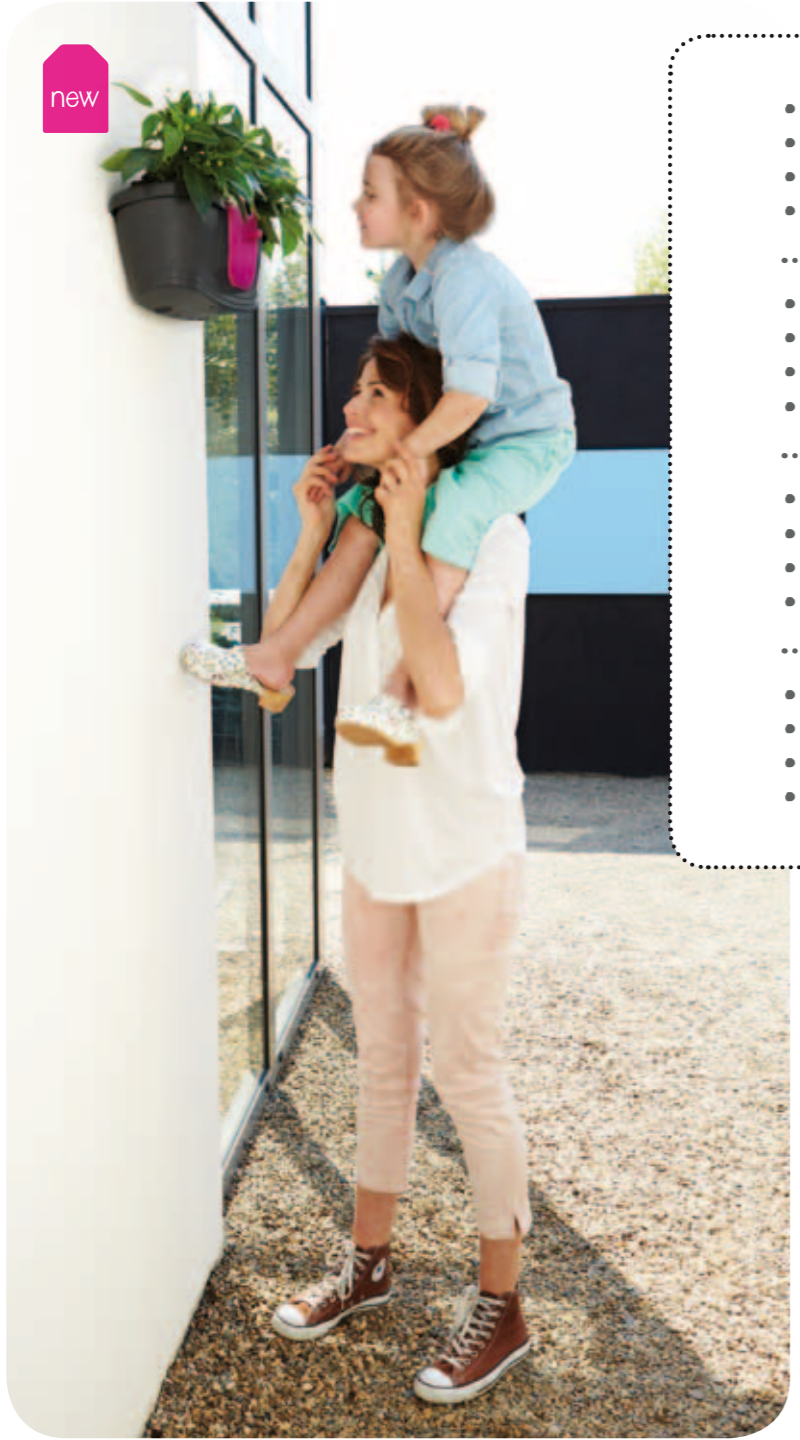
colourful labels with QR code on each loft product for more inspiration

CORSICA



your premium, innovative outdoor collection

new



- the most superior quality in the market
- always the latest innovations
- excellent presentation
- endless colour variations

- superieure kwaliteit in de markt
- altijd de nieuwste innovaties
- uitstekende presentatie
- eindeloze kleurvariaties

- Höchste Qualität auf dem Markt
- Immer die neuesten Innovationen
- Hervorragende Präsentation
- Endlos Farbvariationen

- överlägsen kvalitet på marknaden
- alltid de nyaste innovationerna
- utmärkt presentation
- oändliga färgvariationer



always the best support to promote the innovative corsica products



new

let's bring beauty into the world

your corsica collection, beautiful luxurious design of the best quality



i'm included in every corsica trough



CORSICA BIRDGARDEN



corsica birdgarden

47x21	21,7	4,0	1

150 383 425 235

amazing banner for even more inspiration in your store



corsica birdgarden island presentation

120x80x100cm | 0,80 m²



welcome your new neighbours!



CORSICA BIRDGARDEN

- innovative combination of wall basket and birdhouse
- designed together with top bird experts
- premium corsica quality
- your new outdoor bestseller



includes comprehensive and helpful instructions

self selling, touchable packaging



welcome your new neighbours!
specially designed for blue tit, house sparrow and great tit



double walls for perfect incubation conditions

designed by Bas van der Veer and Beerd van Stokkum

CORSICA FLOWER BRIDGE



award winning product



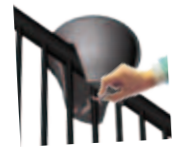
corsica flower bridge

30	24,0	6,5	5

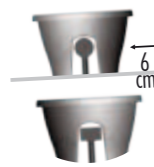
150 270 410 425

COLOUR YOUR COLLECTION

235 256 261 315 383 570
623
new



secure and stable by strong fixators



multiple uses for every type of balcony upwards of 6 cm



the location of fixators

CORSICA FLOWER BRIDGE

- the most innovative balcony product
- universal system: fits every balcony
- includes unique set of fixators
- #1 bestseller
- excellent presentation possibilities



corsica flower bridge stand

217x71x58cm | 0,41 m²

eye catching display available with unique topcard and great demo



corsica flower bridge display

105x80x60cm | 0,41 m²

CORSICA
FLOWER BRIDGE



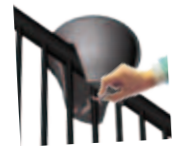
corsica flower bridge

58x30	24,0	18,0	5

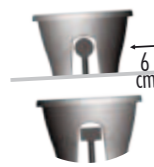
150 270 410 425

COLOUR YOUR COLLECTION

235 256 261 383 570 623
new new



secure and stable
by strong fixators



multiple uses for every type of
balcony upwards of 6 cm



the location of fixators



CORSICA FLOWER BRIDGE

- the most innovative balcony product
- universal system: fits every balcony
- includes unique set of fixators
- #1 bestseller
- excellent presentation possibilities



also for
presentation of
30cm flower
bridge

corsica flower bridge stand

217x71x58cm | 0,41 m²

CORSICA FLOWER BRIDGE TABLE



corsica flower bridge table

58x39	24,0	6,5	5

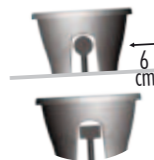
150 425

COLOUR YOUR COLLECTION

235 256 383



placement is secure and stable with the strong set of large fixators



multiple uses for every type of balcony upwards of 6 cm

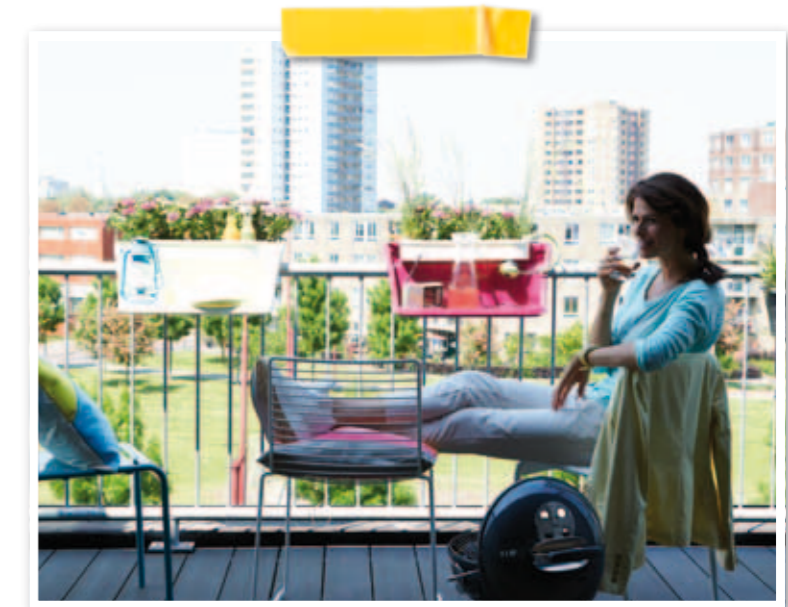


includes a smart extra tray



CORSICA FLOWER BRIDGE TABLE

- clever combination of through and table
- universal system: fits every balcony
- with multifunctional smart tray
- endless variations with the other corsica flower bridge items
- excellent presentation possibilities



includes wobblers and artificial flowers, demonstrating the use of flower bridge table



includes how to use instructions



corsica flower bridge table stand

217x80x60cm | 0,48 m²

CORSICA WATERING SYSTEM



corsica watering system

↔	♻️	📄
60x16	2,5	5
80x16	2,5	5
100x16	2,5	5

433



corsica watering system shelf presentation

38x51x73cm | 0,37 m²



what a beauty



CORSICA 2IN1

- your premium corsica balcony trough
- soft shape design
- with integrated saucer
- complete range with watering system



corsica 2in1

↔	♻️	📄	📄
60x23	17,0	14,0	5
80x23	17,0	14,0	5
100x23	17,0	14,0	5

270 425

corsica 2in1

↔	♻️	📄	📄
60x23	17,0	14,0	5

150 410

integrated saucer for better plantcare

CORSICA DRAINPIPE CLICKER

- your corsica drainpipe clicker
- with integrated saucer
- easy clip to fix to drainpipe
- great presentation possibilities



corsica drainpipe clicker

24	15,0	3,0	10

150 270 410 425

COLOUR YOUR COLLECTION

235 256 261 315 383 570

623

new



universal system, fits every round drainpipe from 68-120mm. Easy to fix.



great demo display complete with artificial flowers, easy to fix on every shelf

corsica drainpipe clicker stand

120x24x30 cm | 0,12 m²

CORSICA VERTICAL GARDEN SMALL

includes how to use instruction



corsica vertical garden small

38	12,8	6,0	5

150 270 410 425

COLOUR YOUR COLLECTION

235 256 261 315 383 623

CORSICA VERTICAL GARDEN SAUCER SMALL



corsica vertical garden saucer small

38	1,5	5

150 270 410 425

COLOUR YOUR COLLECTION

235 256 261 315 383 623

new size



CORSICA VERTICAL GARDEN SMALL

- your corsica vertical garden now available in small
- ideal for hanging flowers or creating a wall of greenery
- for more fun, extend the vertical garden until 5 levels
- design your own colourful combination



HOW DOES IT WORK

new presentation with both sizes including flowers, explaining how to use

ideal presentation of vertical garden and matching saucer

new with demo presentation

combination of small & medium size

corsica vertical garden stand

217x45x45cm | 0,20 m²

CORSICA VERTICAL GARDEN MEDIUM

includes how to use instruction



corsica vertical garden medium

47	19,7	11,2	5

150 270 410 425

COLOUR YOUR COLLECTION

235 256 261 315 383 623 new

CORSICA VERTICAL GARDEN SAUCER MEDIUM



corsica vertical garden saucer medium

47	1,5	5

150 270 410 425

COLOUR YOUR COLLECTION

235 256 261 315 383 623 new



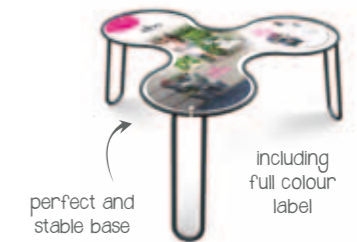
CORSICA VERTICAL GARDEN MEDIUM

- your corsica vertical garden
- ideal for hanging flowers or creating a wall of greenery
- for more fun, extend the vertical garden until 5 levels
- design your own colourful combination



corsica vertical garden saucer shelf stand

30x40x40cm | 0,20 m²



corsica vertical garden standard medium

47	17,0	5	max 25

425



CORSICA HANGING BASKET



corsica hanging basket

↻	♻️	💧	📄
25	16,0	4,0	10
30	19,0	7,0	10

150 270 425

COLOUR YOUR COLLECTION

corsica hanging basket

↻	♻️	💧	📄
30	19,0	7,0	10

235 256 261 315 383 623
new



corsica hanging basket stand

182x42x36cm | 0,15 m²



CORSICA HANGING BASKET

- your corsica hanging basket
- beautiful shape with great volume
- with integrated saucer
- easy clip on unihanger attachment for great shelf presentation



CORSICA WALL BASKET SMALL



corsica wall basket small

25	19,0	3,0	5

150 270 410 425

COLOUR YOUR COLLECTION

235 256 261 383 623
new

CORSICA WALL BASKET MEDIUM



corsica wall basket medium

39	17,1	5,0	5

150 270 410 425

COLOUR YOUR COLLECTION

235 256 261 383 623
new



CORSICA WALL BASKET

- your corsica wall basket
- superior quality
- easy to use
- excellent plant care from overflow pipe



excellent plant care from overflow pipe





welcome
your new
bestseller

BARCELONA



COLOUR YOUR COLLECTION

barcelona

50x20	15,6	10,0	10

235 256 261 315 383 570

623

new

barcelona saucer

50x20	2,8	10

235 256 261 315 383 570

623

new



BARCELONA

- the most beautiful balcony trough
- premium quality
- available with matching saucers
- ultimate colour variations



barcelona

40x20	15,6	8,0	5
50x20	15,6	10,0	10
70x20	15,6	14,0	10
90x20	15,6	18,0	5

150 270 300 410 425

BARCELONA SAUCER



barcelona saucer

40x20	3,0	10
50x20	3,0	10
70x20	3,0	10
90x20	3,0	5

150 270 300 410 425





BARCELONA ALL-IN-1

- best selling balcony trough
- a complete set with trough, saucer and metal frame
- also available in easy selling promotion display



barcelona all-in-1

50x19	16,0	10,0	6
70x19	16,5	14,0	6

150 425

COLOUR YOUR COLLECTION

barcelona all-in-1

50x19	16,0	10,0	6

235 261 315 383 623
new



barcelona all-in-1 display

105x120x80cm | 0,96 m²

catch europe's
number 1 cilindro

ALGARVE CILINDRO



algarve cilindro

↔	♻️	💧	📦
19	16,0	3,0	10
21	17,0	3,8	10
25	20,0	6,0	10
30	25,0	10,5	10
35	29,0	18,0	10
40	33,0	27,0	10
48	40,0	47,0	5
58	48,0	80,0	5

270 410 425

COLOUR YOUR COLLECTION

algarve cilindro

↔	♻️	💧	📦
30	25,0	10,5	10
40	33,0	27,0	10

150 235 383

matching saucers available



ALGARVE CILINDRO

- the most successful cilindro
- with professional bottom
- wheels optional for bigger sizes
- many colour variations possible



elegant & professional bottom



optional with wheels for bigger sizes

easy to move

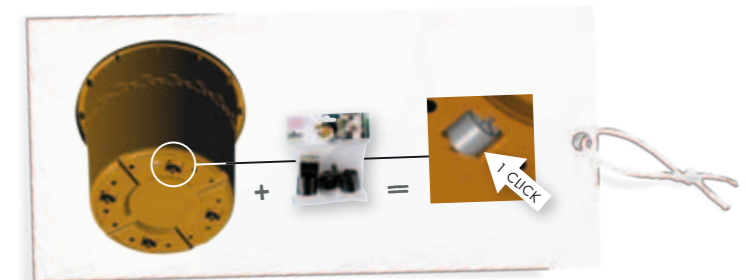


uni wheels set

suitable for sizes | Ø40|Ø48|Ø58



shelf presentation for uni wheels for more cross selling





TORINO CAMPANA

- the best quality campana
- with professional bottom
- endless colour variations
- your essential outdoor collection
- matching saucer in every colour



COLOUR YOUR COLLECTION

torino campana

◀▶	♻️	💧	📄
30	21,5	7,1	10

235 256 261 315 383 570

623

new

torino campana

◀▶	♻️	💧	📄
40	28,0	17,0	10
50	35,0	35,0	5

235 383

new new

matching saucers available





TORINO CAMPANA



torino campana

↔	♻️	ℓ	📦
25	17,5	4,3	10
30	21,5	7,1	10
35	25,5	11,8	10
40	28,4	17,0	10
50	35,0	35,0	5
60	42,2	60,0	5

270 410 425

torino campana

↔	♻️	ℓ	📦
25	17,5	4,3	10
30	21,5	7,1	10
35	25,5	11,8	10
40	28,4	17,0	10
50	35,0	35,0	5

150

matching saucers available

tip check support guide



matches with saucer for excellent plant care

TORINO CAMPANA SQUARE



torino campana square

Size	Height	Volume (Ltr)	Weight
25x25	21,1	6,0	10
30x30	26,0	11,5	10
40x40	33,9	26,0	10
46x46	40,5	44,0	5

270 410 425

matching saucers available



matches with saucer for excellent plant care



wow, that's a beauty

new design



TORINO BOWL



torino bowl

Size	Height	Volume (Ltr)	Weight
30	13,6	4,6	5
40	18,0	10,8	5
50	22,5	21,4	5

270 410 425

COLOUR YOUR COLLECTION

torino bowl

Size	Height	Volume (Ltr)	Weight
40	18,0	10,8	5

150 235 383



TOSCANA



toscana

30x30	30,5	12,0	5
40x40	40,0	27,0	5

270 410 425

TOSCANA HIGH



toscana high

30x30	38,3	16,0	5
40x40	52,4	37,0	5

270 410 425



KRETA



kreta

35x35	25,0	13,5	10
40x40	31,9	20,0	5

270 425

KRETA LONG



kreta long

60x29	21,0	16,0	10

270 425



plants
love
saucers

SAUCER INSPIRATION

The most complete collection / the best watering system for plants / excellent marketing support

SAUCERS

your complete collection

a saucer for every pot



- the most complete assortment
- the best watering system for plants
- more cross selling
- excellent marketing support

- het meest complete assortiment
- het beste watergeefstelsel voor planten
- meer cross selling
- uitstekende marketing support

- das vollständigste Sortiment
- das beste Bewässerungssystem für Pflanzen
- mehr Cross selling
- exzellente Unterstützung durch Marketing

- det mest kompletta sortimentet
- det bästa bevattningssystemet för växter
- mer korsförsäljning
- utmarkt marknadsstöd



water reservoir and wateroverflow helps the plant grow

UNI-Saucer ROUND

new crystal clear material



for every pot the right size

uni-saucer round

⊕	♻️	📦
14	2,1	10
16	2,4	10
18	2,7	10
21	3,1	10
25	3,6	10
28	3,8	10
33	4,2	10
37	4,4	5
42	4,7	5

100

UNI-Saucer SQUARE



uni-saucer square

⊕	♻️	📦
14	2,0	10
17	2,5	10
20	2,9	10
25	3,6	10
30	4,0	10
35	5,0	5

100



excellent plantcare



UNI-Saucer

- the transparant saucer for any type of pot
- protects against scratches and moisture stains
- for healthy plants
- even more attractive pricing



no scratches



no moisture stains



transparent



great commercial promotions available to get the uni-saucer fast in your store



uni-saucer stand

217x120x80 | 0,96 m²

SAUCERS ROUND



0 tip
check
support
guide

saucers round

⊕	🗑️	📦
11	1,9	15
14	2,1	15
16	2,7	15
17	2,8	15
19	2,9	10
21	3,4	10
24	3,7	10
27	4,1	10
31	4,9	10
35	5,4	10
42	6,2	10
50	7,5	5

270 410 425

saucers round

⊕	🗑️	📦
19	2,9	10
21	3,4	10
24	3,7	10
27	4,1	10
35	5,4	10

150

COLOUR YOUR COLLECTION

saucers round

⊕	🗑️	📦
21	3,4	10

235 256 261 315 383 570

new

623

new

saucers round

⊕	🗑️	📦
24	3,7	10
27	4,1	10
35	5,4	10

new

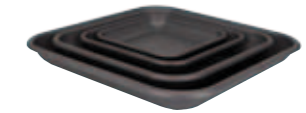
235 383



SAUCERS

- the most complete assortment
- the best watering system for plants
- premium quality
- available in great number of colours

SAUCERS SQUARE



saucers square

⊕	🗑️	📦
20x20	3,0	10
25x25	3,7	10
32x32	4,8	10
39x39	5,7	10

270 410 425



mega saucer stand

235x113x62 | 0,70 m²



easy
to move

PLANTTAXI



Tip
check
support
guide

planttaxi

↔	🗑️	⚖️	📄
30	4,1	60	5
35	4,5	60	5
40	4,8	60	5

270 410 425



easy to move



planttaxi shelf presentation

30x10x36cm | 0,12 m²

mix & match



POT HOLDER
BALCONY



0 tip
check
support
guide

pot holder balcony single

◀▶	🗑️	⚖️	📄
17	19,8	max 7,5	12
21	23,8	max 8,5	12

425



pot holder balcony duo

◀▶	🗑️	⚖️	📄
2x17	20,0	max 15	12

425



POT HOLDER WALL



pot holder wall single

◀▶	🗑️	⚖️	📄
17	15,8	max 7,5	12
21	21,4	max 8,5	12

425

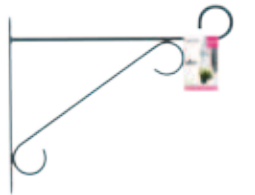


pot holder wall duo

◀▶	🗑️	⚖️	📄
2x17	15,5	max 15	12

425

WALL HOOK
ELEGANCE



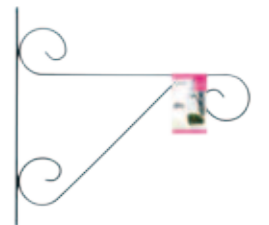
wall hook elegance

◀▶	🗑️	⚖️	📄
30x3	26,0	max 16	12
40x3	26,0	max 18	12

425



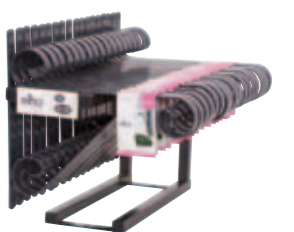
WALL HOOK
CLASSIC



wall hook classic

◀▶	🗑️	⚖️	📄
30x2	28,0	max 16	12
40x2	31,0	max 18	12

425



universal shelf presentation

60x20x25cm	0,12 m ²
------------	---------------------

BRACKETS



wall bracket type 1

15x2	12,5	max 20	6

wall bracket type 2/3

19x2	14,5	max 30	6
------	------	--------	---

425



balcony bracket type 1

17x2,5	15,0	max 20	6

balcony bracket type 2

17x2,5	16,6	max 20	6
--------	------	--------	---

balcony bracket special type 2

17x2,5	16,6	max 20	6
--------	------	--------	---

425



balcony bracket type 3

17x2,5	18,8	max 30	6

425



synthetic universal bracket type 1

23,5x4,5	30,0	max 30	12

425



	GREEN BASICS	BARCELONA	BARCELONA WITH SAUCER	CORSICA
--	--------------	-----------	-----------------------	---------

		GREEN BASICS	BARCELONA	BARCELONA WITH SAUCER	CORSICA
wall bracket type 1		*			
wall bracket type 2/3				*	*
balcony bracket type 1		*			
balcony bracket type 2				*	
balcony bracket special type 2			*		
balcony bracket type 3					*
synthetic universal bracket type 1		*			

RACKS & SUPPORTS



green basics balcony rack

40x26	20,0	max 15	12
60x26	20,0	max 15	12
80x26	20,0	max 15	12

425



green basics wall rack

60x18	16,0	max 15	12

425



Tip check support guide

balcony support small type 1

for green basics trough 40, 50, 60 cm

35x26	21,0	max 15	12

425



balcony support medium type 2/3

for barcelona 50 cm and corsica 60 cm

39x31,5	23,2	max 20	12

425



balcony support large type 2/3

for barcelona 70 & 90 cm and corsica 80 & 100 cm

58x31,5	23,2	max 25	12

425





easy to find your favourite product

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GREEN BASICS

new size



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new size



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new size



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			 <small>new</small>				 <small>new</small>	 <small>new size</small>	 <small>new</small>				 <small>new</small>	
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						 <small>new size</small>	 <small>new size</small>							
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new



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new



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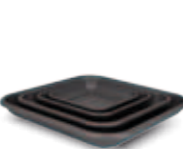
new



uni-saucer square
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pot holder balcony
single
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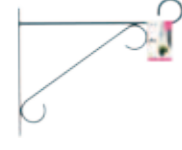
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wall hook elegance
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wall hook classic
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wall bracket type
1/2/3
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balcony bracket type
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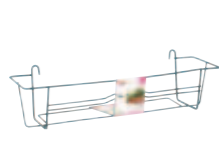
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balcony support small
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balcony support large
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balcony support
medium type 2/3
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HAVE A BEAUTIFUL DAY





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